



**AMERICAN EAGLE
OUTFITTERS**

NEWS RELEASE

American Eagle Outfitters Declares Quarterly Cash Dividend

3/5/2009

PITTSBURGH--(BUSINESS WIRE)--Mar. 5, 2009-- American Eagle Outfitters, Inc. (NYSE: AEO) today announced that its Board of Directors declared a quarterly cash dividend of \$0.10 per share, marking the company's 19th consecutive quarterly dividend. The dividend is payable on April 10, 2009 to stockholders of record at the close of business on March 30, 2009.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters® brand targets 15 to 25 year old girls and guys, with 953 stores in the U.S. and Canada and online at www.ae.com. aerie® by american eagle offers Dormwear® and intimates collections for the AE® girl, with 116 standalone stores in the U.S. and Canada and online at www.aerie.com. MARTIN + OSA® provides Refined Casual™ fashions for 28 to 40 year old men and women at its 28 stores and online at www.martinandosa.com. The latest brand, 77kids™ by american eagle™, is available online only at www.77kids.com. 77kids offers "kid cool," durable clothing and accessories for kids ages two to 10. AE.COM®, the online home of the brands of AEO, Inc. ships to more than 60 countries worldwide.

Source: American Eagle Outfitters, Inc.

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