NEWS RELEASE

Joe Kerin and Dennis Parodi Assume Key Roles at American Eagle Outfitters

11/2/2007

PITTSBURGH--(BUSINESS WIRE)--Nov. 2, 2007--American Eagle Outfitters, Inc. (NYSE:AEO) today announced that Joe Kerin, EVP Store Operations, will add aerie stores to his responsibilities. Dennis Parodi, EVP/Chief Operating Officer of the New York Design Center, will resume responsibility for Real Estate across the entire company in addition to his COO responsibilities at the New York Design Center.

Jim O'Donnell, Chief Executive Officer of American Eagle Outfitters, Inc. commented: "Our growth rate necessitates this reorganization. American Eagle is fortunate to have capable and experienced leaders like Joe and Dennis. Because of their backgrounds, I expect this to be a seamless transition."

About American Eagle Outfitters:

American Eagle Outfitters, Inc. (NYSE:AEO) is a leading retailer that operates under the American Eagle Outfitters(TM) and MARTIN + OSA(TM) brands.

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 852 stores in 50 states, the District of Columbia and Puerto Rico, and 75 AE stores in Canada. American Eagle also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The American Eagle brand also includes a Dormwear(TM) collection, aerie(TM), which is available in 32 standalone stores, American Eagle stores and at aerie.com. The collection includes bras, undies,

camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, the aerie brand offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

MARTIN + OSA, a new sportswear concept targeting 25 to 40 year-old women and men, carries apparel, accessories and footwear, using denim and sport inspiration to design fun and sport back into sportswear. MARTIN + OSA currently operates 14 stores. For additional information and updates, visit **www.martinandosa.com**.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements, which represent our expectations or beliefs concerning future events, specifically regarding successful implementation of our real estate strategy. All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors beyond the Company's control. Such factors include, but are not limited to the risk that we will not be able to secure sufficient real estate locations that meet our goals and those other risks described in the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section of the Company's filings with the Securities and Exchange Commission. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. The Company does not undertake to publicly update or revise its forward-looking statements even if future changes make it clear that projected results expressed or implied will not be realized.

CONTACT: American Eagle Outfitters, Inc.
Judy Meehan, 412-432-3300
SOURCE: American Eagle Outfitters, Inc.