



**AMERICAN EAGLE
OUTFITTERS**

NEWS RELEASE

American Eagle Outfitters Declares Quarterly Dividend of \$0.11 Per Share

2/28/2012

PITTSBURGH--(BUSINESS WIRE)--Feb. 28, 2012-- American Eagle Outfitters, Inc. (NYSE: AEO) announced a quarterly cash dividend of \$0.11 per share, marking the company's 31st consecutive quarterly dividend. The dividend was declared on February 28, 2012 and is payable on April 9, 2012 to stockholders of record at the close of business on March 26, 2012.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters® brand targets 15 to 25 year old girls and guys, with 911 stores in the U.S. and Canada and online at www.ae.com. aerie® by american eagle offers Dormwear® and intimates collections for the AE® girl, with 158 standalone stores in the U.S. and Canada and online at www.aerie.com. The latest brand, 77kids® by american eagle®, is available online at www.77kids.com, as well as at 21 stores across the nation. The 77kids brand offers "kid cool," durable clothing and accessories for kids ages zero to 14. AE.COM®, the online home of the brands of AEO, Inc. ships to 77 countries worldwide.

Source: American Eagle Outfitters, Inc.

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