



**AMERICAN EAGLE  
OUTFITTERS**

NEWS RELEASE

## American Eagle Outfitters Announces Participation in the 12th Annual ICR XChange Conference

1/8/2010

PITTSBURGH, Jan 08, 2010 (BUSINESS WIRE) -- American Eagle Outfitters' (NYSE: AEO) today announced that the Company will present at the 12th annual ICR XChange Conference held at the St. Regis in Dana Point, California on Wednesday, January 13, 2010 at 11:45 a.m. Pacific Standard Time. Jim O'Donnell, chief executive officer, will host the presentation.

- What: American Eagle Outfitters' Participation in the ICR XChange Conference
- When: 11:45 a.m. PT, January 13, 2010
- Where: <http://investor.shareholder.com/icr/2010/eventdetail.cfm?eventid=76130>
- How: Live over the Internet - Simply log on to the Internet at the address above

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About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters(R) brand targets 15 to 25 year old girls and guys, with 950 stores in the U.S. and Canada and online at [www.ae.com](http://www.ae.com). aerie(R) by american eagle offers Dormwear(R) and intimates collections for the AE(R) girl, with 137 standalone stores in the U.S. and Canada and online at [www.aerie.com](http://www.aerie.com). MARTIN + OSA(R) provides clothing and accessories for 28 to 40 year old men and women at its 28 stores and online at [www.martinandosa.com](http://www.martinandosa.com). The latest brand, 77kids by american

eagle(R), is available online only at [www.77kids.com](http://www.77kids.com). 77kids(R) offers "kid cool," durable clothing and accessories for kids ages two to 10. AE.COM(R), the online home of the brands of AEO, Inc. ships to more than 60 countries worldwide.

SOURCE: American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc.  
Greg Gerson, 412-432-3300