NEWS RELEASE

Multimedia Available: How to Give and Receive This Holiday Shopping Season

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--(BUSINESS WIRE)--

Retailers are gearing up for what forecasters predict will be one of the best retail seasons since 1999. Holiday sales are expected to hit approximately $219 billion, an estimated 5 percent more than last season. Even so, this year retailers are going above and beyond to create a competitive edge, coming up with creative new concepts to excite shoppers that come through their doors.

A Report from American Eagle Outfitters (NASDAQ: AEOS)

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