



AMERICAN EAGLE
OUTFITTERS

NEWS RELEASE

American Eagle Outfitters Declares Quarterly Dividend of \$0.11 Per Share

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PITTSBURGH, Sep 16, 2010 (BUSINESS WIRE) --

American Eagle Outfitters, Inc. (NYSE: AEO) announced a quarterly cash dividend of \$0.11 per share, marking the company's 25th consecutive quarterly dividend. The dividend was declared and is payable on October 8, 2010 to stockholders of record at the close of business on September 27, 2010.

American Eagle Outfitters, Inc., through its subsidiaries, ("AEO, Inc.") offers high-quality, on-trend clothing, accessories and personal care products at affordable prices. The American Eagle Outfitters(R) brand targets 15 to 25 year old girls and guys, with 934 stores in the U.S. and Canada and online at www.ae.com. aerie(R) by american eagle offers Dormwear(R) and intimates collections for the AE(R) girl, with 144 standalone stores in the U.S. and Canada and online at www.aerie.com. The latest brand, 77kids(R) by american eagle(R), is available online at www.77kids.com, as well as at five stores across the nation. The 77kids brand offers small sizes and great big style for kids 0-14. AE.COM(R), the online home of the brands of AEO, Inc. ships to 76 countries worldwide.

SOURCE: American Eagle Outfitters, Inc.

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