NEWS RELEASE

American Eagle Outfitters Reports July Sales of $233.9 Million; Same Store Sales Decrease 6%

8/8/2007

Reiterates Second Quarter EPS Guidance

PITTSBURGH--(BUSINESS WIRE)--Aug. 8, 2007--American Eagle Outfitters, Inc. (NYSE:AEO) today announced that total sales for the four weeks ended August 4, 2007 were $233.9 million, an increase of 19% compared to $197.4 million for the four weeks ended July 29, 2006. Due to the 53rd week in fiscal 2006, July 2007 comps are compared to the four week period ended August 5, 2006. On this basis, comparable store sales decreased 6%, compared to a 7% increase for the same period last year.

July's comp store sales performance reflected an anticipated decline in store traffic. This was largely due to later back-to-school starts across the country, as well as Florida and Texas moving tax free events from July to fiscal August. The company notes that customers are responding well to the back-to-school collection.

Total sales for the second quarter ended August 4, 2007 increased 17% to $703.2 million, compared to $602.3 million for the quarter ended July 29, 2006. Comparable store sales increased 2% for the quarter, compared to the same 13 week period last year.

Total sales for the year-to-date 26 week period ended August 4, 2007 increased 17% to $1.316 billion, compared to $1.125 billion for the 26 week period ended July 29, 2006. Comparable store sales increased 4% for the year-to-date period.

The company is reiterating its second quarter earnings guidance of $0.35 to $0.36 per share, compared to $0.31 per

share last year.

To access the company's recorded monthly sales commentary, please call 800-642-1687, conference code 3282124#.

The company will report second quarter earnings on Tuesday, August 21st. Management will hold a conference call at 9:00 a.m. Eastern Time that morning. To listen to the call, please dial 877-601-0864, or go to our web-site, **www.ae.com**.

About American Eagle Outfitters

American Eagle Outfitters, Inc.(NYSE:AEO) is a leading retailer that operates under the American Eagle Outfitters and MARTIN + OSA brands.

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 845 stores in 50 states, the District of Columbia and Puerto Rico, and 74 AE stores in Canada. American Eagle also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The American Eagle brand also includes a new collection of dormwear and intimates, "aerie by American Eagle." aerie is available in American Eagle stores across the country and at aerie.com. It includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, aerie offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

The company also introduced MARTIN + OSA, a new sportswear concept targeting 25 to 40 year-old women and men. MARTIN + OSA carries apparel, accessories and footwear, using denim and sport inspiration to design fun and sport back into sportswear. MARTIN + OSA currently operates nine stores. For additional information and updates, visit **www.martinandosa.com**.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements, which represent our expectations or beliefs concerning future events, specifically regarding second quarter earnings. All forward-looking statements made by the company involve material risks and uncertainties and are subject to change based on factors beyond the company's control. Such factors include, but are not limited to the risk that the company's second earnings expectations may not be achieved, and the risks described in the Risk Factor Section of the company's Form 10-K and Form 10-Q filed with the Securities and Exchange Commission. Accordingly, the company's future performance and financial results may differ materially

from those expressed or implied in any such forward-looking statements. The company does not undertake to publicly update or revise its forward-looking statements even if future changes make it clear that projected results expressed or implied will not be realized.

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