NEWS RELEASE

American Eagle Outfitters Invites You to Listen to Its Second Quarter 2008 Earnings Conference Call

8/25/2008

PITTSBURGH--(BUSINESS WIRE)--Aug. 25, 2008--In conjunction with American Eagle Outfitters' (NYSE: AEO) second quarter 2008 earnings release, you are invited to listen to a broadcast of the conference call live over the Internet on Tuesday, August 26, 2008 at 9:00 a.m. ET.

- What: American Eagle Outfitters Second Quarter 2008 Earnings
- When: 9:00 a.m. ET Tuesday, August 26, 2008
- Where: http://www.ae.com (Click on About AEO Inc., Investment Info.)
- How: Live over the Internet -- Simply log on to the web at the address above, or call:
    - Domestic Dial-In Number: 1-877-407-0789
      Domestic Replay Number: 1-877-660-6853, account number 3055,
      conference ID number 293578
    - International Dial-In Number: 1-201-689-8562
      International Replay Number: 1-201-612-7415, account number
      3055, conference ID number 293578

If you are unable to participate during the live webcast, the call will be also archived and made available off the Web site, **www.ae.com**

American Eagle Outfitters, through its subsidiaries ("AEO"), designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. The original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. AEO currently operates 875 stores in 50 states, the District of Columbia and Puerto Rico, and 76 AE stores in Canada. AEO also operates ae.com(R), which offers additional sizes and styles of favorite AE(R) merchandise and ships to more than sixty countries around the world. The American Eagle(R) brand also includes a Dormwear(R) collection, aerie(TM), which is available in 81 standalone stores, AEO stores and at aerie.com. The collection includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AEO girl. Designed to be sweetly sexy, comfortable and cozy, the aerie brand offers AEO customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

MARTIN + OSA(R), a concept targeting 28 to 40 year-old women and men, offers Refined Casual(TM) clothing and accessories, designed to be valuable, irresistible, inspiring, authentic and adventurous. AEO currently operates 22 MARTIN + OSA stores. For additional information and updates, visit www.martinandosa.com.

AEO plans to launch a children's apparel brand, 77kids by american eagle(TM), offering on-trend, high-quality clothing and accessories for kids age two to 10. The 77kids(TM) line will debut online at **www.77kids.com** during Fiscal 2008, with brick-and-mortar stores in the U.S. planned for 2010.

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SOURCE: American Eagle Outfitters, Inc.