NEWS RELEASE

American Eagle Outfitters Announces Automatic Free Shipping on Orders of $100 or More on ae.com

4/24/2007

WARRENDALE, Pa.--(BUSINESS WIRE)--April 24, 2007--American Eagle Outfitters, Inc. (NYSE:AEO) today announced that it will provide automatic free shipping on all orders over $100 on ae.com through August 31. Automatic free shipping will be applied to orders being sent anywhere in the U.S. and Canada.

Orders shipped free will arrive in the same amount of time as regular standard shipping. American Eagle Outfitters is among the first specialty retailers in its category to offer automatic free shipping for such an extended time period.

"We are working hard to create a true multi-channel shopping experience, meaning it's just as easy and economical to shop on our Web site as it is to visit our stores," said Kathy Savitt, executive vice president and chief marketing officer, American Eagle Outfitters, Inc. "By offering automatic free shipping on ae.com, we've simultaneously raised the bar on both convenience and value in a meaningful way for customers."

Customers will receive free shipping on orders of $100 or more automatically. There is no need to make a special selection or enter a promotional code during the checkout process. As always, express two-day and overnight shipping are available for an additional charge.

Qualifying orders must be shipped to a single address. Further details and conditions can be found at **www.ae.com**.

About American Eagle Outfitters

American Eagle Outfitters, Inc. (NYSE:AEO) is a leading retailer that operates under the American Eagle Outfitters

and MARTIN + OSA brands.

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 837 stores in 50 states, the District of Columbia and Puerto Rico, and 73 AE stores in Canada. American Eagle also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The American Eagle brand also includes a new collection of dormwear and intimates, "aerie by American Eagle." aerie is available in American Eagle stores across the country and at aerie.com. It includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, aerie offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

The company introduced MARTIN + OSA, a new sportswear concept targeting 25 to 40 year-old women and men. MARTIN + OSA carries apparel, accessories and footwear, using denim and sport inspiration to design fun and sport back into sportswear. MARTIN + OSA currently operates eight stores. For additional information and updates, visit martinandosa.com.

CONTACT: American Eagle Outfitters
Beth Barney, 724-779-6199
barney@ae.com

SOURCE: American Eagle Outfitters, Inc.