NEWS RELEASE

American Eagle Outfitters Reports June Sales of $270.2 Million; Same Store Sales Increase 8%

7/11/2007

Updates Second Quarter EPS Guidance

PITTSBURGH--(BUSINESS WIRE)--July 11, 2007--American Eagle Outfitters, Inc. (NYSE:AEO) today announced that total sales for the five weeks ended July 7, 2007 were $270.2 million, an increase of 15% compared to $235.4 million for the five weeks ended July 1, 2006. Due to the 53rd week in fiscal 2006, June 2007 comps are compared to the five week period ended July 8, 2006. On this basis, comparable store sales increased 8%, compared to an 11% increase for the same period last year.

June sales performance demonstrated the on-going strength of the AE brand and a positive customer response to AE's offering. The company achieved an improvement in the customer conversion rate, driving meaningful increases in transactions and the number of units sold per store. Spring and summer unit sell-through rates were strong and the company is pleased with its inventory position heading into the back-to-school season.

Total sales for the year-to-date 22 week period ended July 7, 2007 increased 17% to $1.082 billion, compared to $926.6 million for the 22 week period ended July 1, 2006. Comparable store sales increased 7% for the year-to-date period.

The company is updating its second quarter earnings guidance to $0.35 to $0.36 per share, compared to $0.31 per share last year. Previous first quarter earnings guidance was $0.34 to $0.36 per share.

To access the company's recorded monthly sales commentary, please call 800-642-1687, conference code

3282124#.

About American Eagle Outfitters

American Eagle Outfitters, Inc.(NYSE:AEO) is a leading retailer that operates under the American Eagle Outfitters and MARTIN + OSA brands.

American Eagle Outfitters designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. AE's original collection includes standards like jeans and graphic Ts as well as essentials like accessories, outerwear, footwear, basics and swimwear. American Eagle currently operates 840 stores in 50 states, the District of Columbia and Puerto Rico, and 74 AE stores in Canada. American Eagle also operates ae.com, which offers additional sizes and styles of favorite AE merchandise and ships around the world. The American Eagle brand also includes a new collection of dormwear and intimates, "aerie by American Eagle." aerie is available in American Eagle stores across the country and at aerie.com. It includes bras, undies, camis, hoodies, robes, boxers, sweats and leggings for the AE girl. Designed to be sweetly sexy, comfortable and cozy, aerie offers AE customers a new way to express their personal style everyday, from the dormroom to the coffee shop to the classroom.

The company also introduced MARTIN + OSA, a new sportswear concept targeting 25 to 40 year-old women and men. MARTIN + OSA carries apparel, accessories and footwear, using denim and sport inspiration to design fun and sport back into sportswear. MARTIN + OSA currently operates nine stores. For additional information and updates, visit **www.martinandosa.com**.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements, which represent our expectations or beliefs concerning future events, specifically regarding second quarter earnings. All forward-looking statements made by the company involve material risks and uncertainties and are subject to change based on factors beyond the company's control. Such factors include, but are not limited to the risk that the company's second earnings expectations may not be achieved and risks described in the Risk Factor Section of the company's Form 10-K and Form 10-Q filed with the Securities and Exchange Commission. Accordingly, the company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. The company does not undertake to publicly update or revise its forward-looking statements even if future changes make it clear that projected results expressed or implied will not be realized.

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