



**ORBCOMM AND LOCAS TRAXX TO ENABLE
SHIPMENT TRACKING AND MONITORING SOLUTION**
SmartTraxx™ to deliver supply chain efficiencies in transportation market

Fort Lee, NJ, October 13, 2011 - ORBCOMM Inc. (Nasdaq: ORBC), a global satellite data communications company focused on two-way Machine-to-Machine (M2M) communications, and business analytics expert, LocusTraxx, today announced that they will utilize the GSM communications service provided by global telecommunications provider, Vodafone, and ORBCOMM's low-Earth orbit (LEO) satellite network to support Locus Traxx's dual-mode SmartTraxx™ shipment monitoring, reporting and alerts solution.

The SmartTraxx system ensures food safety and freshness by providing real-time information about the safety and security of shipments en route. The SmartTraxx system wirelessly reports shipment temperature, door open or closed, location, and security status from customer's trailers, vessels or equipment via either GSM or satellite communications based on cost and coverage. Continuous access to this actionable data helps customers increase productivity and efficiency throughout the supply chain and make more informed business decisions.

"We look forward to working with Locus Traxx and helping them deliver a high-performance, dual-mode asset monitoring solution that will offer their customers significant operating advantages and bottom-line benefits," said Marc Eisenberg, CEO of ORBCOMM. "By tapping the power of M2M applications in industries such as transportation and shipping, customers can improve their quality of service, increase safety and security, reduce overhead, and manage their assets throughout the global supply chain more efficiently."

"ORBCOMM is a leading provider of global M2M services, and we are excited to leverage their expertise to provide our cutting-edge SmartTraxx solution to the transportation, food safety and construction industries," said David Benjamin, President and CEO of Locus Traxx. "By delivering a constant stream of valuable data to our customers on the location and status of their assets, we can help them assure the quality, safety, and security of their shipments and equipment throughout the entire trip to and from anywhere in the world."

ORBCOMM will work with Vodafone, who will supply GSM connectivity and its M2M platform, to pursue further opportunities to deliver dual-mode services and help customers worldwide enable their M2M-based solutions. The unique combination of satellite and GSM technology provides customers with low-cost, flexible and reliable connected service for both fixed site and mobile tracking and monitoring applications. The robust dual-mode service will also enable customers to maximize coverage and economy and gain visibility and control over their assets anywhere in the world on demand.



About ORBCOMM Inc.

ORBCOMM is a leading global satellite data communications company, focused on Machine-to-Machine (M2M) communications. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence a division of I.D. Systems, Inc., Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in four core markets: commercial transportation; heavy equipment; industrial fixed assets; and marine/homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets. Through the recently acquired StarTrak Information Technologies, LLC, ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the refrigerated transport market. Under its ReeferTrak[®] and GenTrak[™] brands, the company provides customers with the ability to proactively monitor, manage and remotely control their refrigerated transport assets. ORBCOMM is headquartered in Fort Lee, New Jersey and has its network control center in Dulles, Virginia. For more information, visit www.orbcomm.com.

About Locus Traxx

Locus Traxx is focused on improving food safety and security through advanced technology and innovative services. Our objective is to provide a cost-effective way to ensure the freshness and safety of every shipment. Our core products and services ensure that every shipment of perishable food arrives at its destination as fresh and safe as it can be. We accomplish this through a variety of wireless sensors and telematics that collect and continuously transmit shipment location and status information from any shipment to any PC. The result is a revolutionary way to maintain the safety and quality of perishable products while they are on the road. Our customers are global leaders in the food industry including: growers, farmers, ranchers, distributors, retailers, transportations providers, and food service companies. For more information, please visit www.locustraxx.com.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. These risks and uncertainties include but are not limited to the risks described in our filings with the Securities and Exchange Commission. Unless required by law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or



otherwise. For more detail on these and other risks, please see our “Risk Factors” section in our annual report on Form 10-K for the year ended December 31, 2010.

Contacts

Investor Inquiries:

Lucas Binder
VP, Business Development and Investor Relations
ORBCOMM Inc.
703-433-6505
binder.lucas@orbcomm.com

Media Inquiries:

Jennifer Lattif
Vice President
The Abernathy MacGregor Group
212-371-5999
jcl@abmac.com