



## **ORBCOMM & GLOBALIS PROVIDE A DUAL-MODE SOLUTION TO TRACK AND MONITOR SUPPORT VEHICLES AT DAKAR 2011 RALLY RACE IN SOUTH AMERICA**

**Fort Lee, NJ, January 12, 2011** - ORBCOMM Inc. (Nasdaq: ORBC), a global satellite data communications company focused on two-way Machine-to-Machine (M2M) communications, today announced that Globalis S.A. (Globalis) has currently deployed an ORBCOMM-enabled dual-mode solution to track and monitor the fleet of trucks providing communications support and emergency assistance to participants of the world-famous DAKAR 2011 motorsport event in South America.

DAKAR 2011 is a global competition of endurance for more than 430 bikers, car drivers and truckers to race nearly 9,500 kilometers from Buenos Aires, Argentina to Arica, Chile and back across rough and often dangerous terrain. This challenging and spirited race, which began 33 years ago in Africa, takes place from January 1-16, 2011, and will take racers to legendary locations such as the white dunes of Fiambala, the vast Atacama Desert and the harried descent to Iquique. It is estimated that millions of racing fans in South America will line the rally route to watch the ultimate race, not including the nearly 2 billion people who tune in to watch the event each year.

Globalis is using its powerful, Web-based application to track and monitor a convoy of support vehicles traveling along the rally route that contain communications equipment, such as radios, phones, wireless Internet access, and battery charger stations, as well as healthcare services for race participants, their crews and the media. Using a combination of ORBCOMM's global satellite network and GSM cellular connectivity, Globalis will provide GPS location of the individual support vehicles every 30 minutes to track their routes and operational status between each leg of the race. Globalis will also be able to remotely monitor the real-time status of the on-board refrigerator temperature within some of these vehicles using its unique sensor technology.

“DAKAR 2011 is truly one of the greatest adventures for racing competitors around the world, and ORBCOMM is excited to provide a comprehensive, dual-mode communications solution in support of this prestigious and widely known motorsport event,” said Tim Last, ORBCOMM's Product and Partner Management Director. “We are pleased to support Globalis in providing accurate and reliable tracking and monitoring services for the support vehicles in the race, enhancing safety, security and communications for participants throughout the rally route.”

“We have been working with ORBCOMM for over 10 years and have complete confidence in the reliability and ubiquity of its global communications connectivity,” explained Carlos Quiroga, General Manager for Globalis. “The ORBCOMM-enabled dual-mode solution provides the ultimate in complete network coverage and flexibility, which is exactly what we need to deliver successful tracking and monitoring services in support of DAKAR 2011, which spans across a remote and treacherous course.”

Visit <http://www.dakar.com/dakar/2011/us/route.html> for more information about DAKAR 2011.

### **About ORBCOMM Inc.**

ORBCOMM is a leading global satellite data communications company, focused on Machine-to-Machine (M2M) communications. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence a division



of I.D. Systems, Inc., Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in four core markets: commercial transportation; heavy equipment; industrial fixed assets; and marine/homeland security. ORBCOMM-based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets. ORBCOMM is headquartered in Fort Lee, New Jersey and has its network control center in Dulles, Virginia. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **About Globalis S.A.**

Globalis S.A. is an enterprise of Omnitronic S.A., a company with more than ten years in the cathodic and telemetry market. Globalis was founded to offer clients unique services based on state-of-the-art technology together with complete solutions in software and advising. Globalis is currently expanding its business into new international markets, including Chile, Guatemala and Mexico. Globalis is based in Mendoza, Argentina. For more information, visit [www.globalis-sa.com](http://www.globalis-sa.com).

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. These risks and uncertainties include but are not limited to the risks described in our filings with the Securities and Exchange Commission. Unless required by law, we undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. For more detail on these and other risks, please see our "Risk Factors" section in our annual report on Form 10-K for the year ended December 31, 2009.

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