



Commercial Trailer Leasing Selects ORBCOMM's Dry Van Trailer Tracking Solution

March 3, 2016

Solar-powered solution reduces maintenance costs and offers long service life in the field

ROCHELLE PARK, N.J.--(BUSINESS WIRE)--Mar. 3, 2016-- ORBCOMM Inc. (Nasdaq:ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that Commercial Trailer Leasing, Inc. (CTL), a New Jersey-based lessor of trailers, has selected ORBCOMM to provide its [solar-powered asset tracking](#) solution for select customers on their dry van trailers. ORBCOMM's solution will provide wireless connectivity through ORBCOMM's state-of-the-art hardware and a web-based reporting platform for optimal [fleet management](#).

CTL is using ORBCOMM's [GT 1100](#), a ruggedized, easy-to-install device with a low, one-inch height profile, making it ideal for tracking and monitoring trailers. The GT 1100 is sensor-compatible and self-powered with solar recharging technology for low power consumption and long service life, which eliminates the need for frequent battery changes. ORBCOMM will also provide CTL with an advanced [web application](#) with data reporting and analytics capabilities to increase in-transit visibility and security of its dry van assets. CTL will take advantage of the application's Trailer Pool Management feature, which allows them to insert the daily number of trailers required to be at a set geofence and reports an alert if the actual number of trailers is over or under that number. Leveraging ORBCOMM's high-performance technology in conjunction with near-real-time data, CTL can help its customers increase trailer utilization and improve their tractor-to-trailer ratio.

"We look forward to providing CTL with a cost-effective, long-lasting fleet management solution that will meet their customers' requirements and deliver reliable, high-value service for years to come," said Marc Eisenberg, ORBCOMM's Chief Executive Officer. "Our award-winning solution gives CTL the visibility they need throughout the supply chain to optimize, manage and protect their assets and provides measurable efficiencies and savings that will deliver a powerful return on investment."

"As we evaluated what type of trailer tracking solution would be able to advance our business operations to a higher level of efficiency and productivity, ORBCOMM's GT 1100 was a standout among other products in the marketplace," said Gregg Gottsegen, President of Commercial Trailer Leasing, Inc. "With the GT 1100's solar-powered technology and superior battery life, we don't have to worry about performing maintenance for at least seven years, which has a direct impact on our bottom line. ORBCOMM's robust web platform also enables us to seamlessly integrate with our customers' back-office systems and utilize actionable data to increase utilization, enhance security and provide better service."

CTL has begun installing ORBCOMM's [trailer tracking solution](#) on their dry van assets and expects to continue deploying throughout 2016. CTL is also utilizing ORBCOMM for their [gensets](#) as well as their [cold chain monitoring](#) solution, providing a comprehensive asset management solution for their multi-modal fleet. ORBCOMM is the clear choice for customers with multiple asset classes.

About ORBCOMM Inc.

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication](#) solutions and the only commercial satellite network dedicated to M2M. ORBCOMM's unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry's most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.3 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit www.orbcomm.com.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2014, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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