



ORBCOMM LAUNCHES NEW CORPORATE BRAND AND WEB SITE

Incorporates existing web sites and product lines from newly acquired companies

Rochelle Park, NJ, December 18, 2013 - ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) solutions, today announced that it has launched a new corporate brand and web site (www.orbcomm.com) focused on ORBCOMM's leadership, innovation and expertise in the global M2M industry. Both ORBCOMM's new brand and web site encapsulate the theme, "*Connecting the world's assets.*" With streamlined navigation, more content and dynamic graphics, the newly enhanced web site is designed to better serve the needs of its customers, investors and other site visitors from around the world.

ORBCOMM's refreshed corporate brand includes a new logo, tag line, visual identity and renamed product lines, which have been integrated into the company through recent acquisitions. The intent of the new look, captured in the tagline, "*Our people. Our networks. Our solutions. We are M2M.*," is to show an intense focus on enabling businesses to make better, more confident business decisions around their assets and operations in the global M2M industry. ORBCOMM's new logo prominently features a communications pulse and inserts a vibrant red color, honoring and building upon ORBCOMM's original logo and 15 years of trusted M2M technology. Strong black lettering also reinforces the company's long-standing attributes of strength and dependability.

The newly designed web site features ORBCOMM's vertical market focus and expertise in the transportation & distribution, heavy equipment, oil & gas, maritime and government industries. The site's easy-to-navigate layout and improved usability will help visitors quickly and easily access the latest information on ORBCOMM's comprehensive services including satellite, cellular and dual-mode network connectivity, state-of-the-art hardware and advanced web reporting applications. ORBCOMM's new web site incorporates the existing web sites of our recently acquired companies and will enable visitors to easily connect to the technology, products and services needed to develop and deploy their global M2M tracking and monitoring solutions. In addition, the site includes a new blog that will highlight ORBCOMM's points of view on global M2M issues and market developments. The site will also continue to provide up-to-date resources for the investor community, such as ORBCOMM's quarterly and annual reports and SEC filings.

"The launch of our new corporate brand and web site represents another significant milestone in the evolution of ORBCOMM from a satellite network operator to an integrated, global M2M solutions provider," said Craig Montgomery, ORBCOMM's Senior Vice President of Marketing. "We are excited to offer our site visitors a much more complete overview of our multi-network products, services and technology as well as a better user experience through the technological, functional and aesthetic enhancements to our site. It's an exciting time for ORBCOMM, and our new web site will reflect and report our continued growth, innovation and success as a leading player in the global M2M marketplace."



About ORBCOMM Inc.

ORBCOMM is a global provider of Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, I.D. Systems, Inc., Komatsu Ltd., Cartrack (Pty.) Ltd., and Volvo Construction Equipment, among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure as well as our Tier One cellular partners, ORBCOMM’s low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the transportation market. Under its ReeferTrak[®], GenTrak[™], GlobalTrak[®], and CargoWatch[®] brands, the company provides customers with the ability to proactively monitor, manage and remotely control their cold chain and dry transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit www.orbcomm.com.

Forward-Looking Statements

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company’s expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company’s control, that may cause the Company’s actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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