



## **ORBCOMM AND KOBELCO CONSTRUCTION MACHINERY DELIVER GLOBAL TELEMATICS SOLUTION**

*Adds new market leader in heavy equipment industry to customer portfolio*

**Rochelle Park, NJ, March 26, 2013** - ORBCOMM Inc. (Nasdaq: ORBC), a global satellite data communications company specializing in two-way Machine-to-Machine (M2M) communications and solutions, today announced that it is working with Kobelco Construction Machinery Co. Ltd. (KCM) on a global telematics application.

KCM, which is Japan's second largest manufacturer of hydraulic excavators, will use ORBCOMM's global satellite communications network to track and monitor the location, status and performance of their construction equipment. KCM's powerful on-board system will enable their customers to gain significant operating advantages and cost savings through enhanced visibility and better asset management of their machinery.

"KCM's agreement with ORBCOMM further demonstrates our market leadership as the top choice for wireless M2M network service among the largest global manufacturers in the heavy equipment industry," said Marc Eisenberg, ORBCOMM's Chief Executive Officer. "With the growing importance of cost-effective, reliable connectivity in powering M2M applications, ORBCOMM will play a pivotal role in the successful implementation of KCM's high-performance asset monitoring solution in key international markets."

### **About ORBCOMM Inc.**

ORBCOMM is a leading global satellite data communications company specializing in Machine-to-Machine (M2M) communications and solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence (a division of I.D. Systems, Inc.), Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets. ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the refrigerated transport market. Under its ReeferTrak<sup>®</sup>, GenTrak<sup>™</sup>, and CargoWatch<sup>™</sup> brands, the company provides customers with the ability to proactively monitor, manage and remotely control their refrigerated transport assets. Additionally, ORBCOMM provides Automated Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).



### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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