



ORBCOMM IS NAMED TOP 100 TECHNOLOGY PROVIDER IN M2M AND CONNECTED DEVICES BY CONNECTED WORLD MAGAZINE

Fort Lee, NJ, October 7, 2010 – ORBCOMM Inc. (Nasdaq: ORBC), a global satellite data communications company focusing on two-way Machine-to-Machine (M2M) communications and leading provider of space-based Automatic Identification System (AIS) services, today announced that it has been chosen as one of *Connected World* magazine's 2010 CW 100, a prestigious list of the most innovative technology providers of M2M and connected devices.

The CW 100 represents the top companies demonstrating market traction and pursuing game-changing technologies in connectivity. The list is determined by the editors of *Connected World* Magazine and designed to provide a snapshot of the market as it exists today and the companies with the greatest impact on its direction.

Companies appearing on the CW 100 are chosen from a selection of hundreds of firms and based on criteria such as sales and earnings growth, contribution to the connected devices space, and innovation in multiple markets served during the past 12 months. In addition to ORBCOMM, other companies listed included, Google, IBM Corp, Motorola, Honeywell, and Verizon Wireless.

This year's CW 100 can be found in the November issue of *Connected World*. For more information, please visit <http://www.connectedworldmag.com>.

About ORBCOMM Inc.

ORBCOMM is a leading global satellite data communications company, focused on Machine-to-Machine (M2M) communications. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence a division of I.D. Systems, Inc., Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. ORBCOMM is the leading commercial provider of global AIS data from space, with users that include the U.S. Department of Transportation, U.S. Customs and Border Protection, and IHS Fairplay, among other government and commercial organizations. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM's low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in four core markets: commercial transportation; heavy equipment; industrial fixed assets; and marine/homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets. ORBCOMM is headquartered in Fort Lee, New Jersey and has its network control center in Dulles, Virginia. For more information, visit www.orbcomm.com.

About *Connected World* Magazine

Connected World magazine is the advisor to upwardly mobile professionals and today's technology-conscious consumers. As the authorial voice that covers everything a reader needs to know when it comes to innovation, the chief objective of *Connected World* is to be informative, yet fun, for the aspired, driven, and the influential. www.connectedworldmag.com

Forward-Looking Statements

Certain statements contained in this press release that are not historical facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to the Company's plans, objectives and expectations for future operations and are based upon management's current estimates and projections of future

results or trends. The Company's actual results may differ materially from those projected as a result of certain risks and uncertainties. For a discussion of risks and uncertainties that may affect the future results of the Company, please see its periodic reports filed with the Securities and Exchange Commission and available on www.orbcomm.com.

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