

CTIA Announces 2013 E-Tech Award Finalists

CNBC's Jon Fortt to Host and Reveal Winners May 22 at CTIA 2013™

WASHINGTON, April 25, 2013 – CTIA–The Wireless Association® today announced the finalists for the 2013 Emerging Technology (E-Tech) Awards, after receiving an all-time high number of submissions for the competition. The awards honor the industry's most innovative new wireless products and services in mobile apps, consumer electronics, enterprise & vertical markets and network technology. Nearly 100 entries will be featured at CTIA 2013™, which takes place May 21-23, 2012 at the Sands Expo & Convention Center in Las Vegas.

Submissions were judged on innovation, functionality, technological importance, implementation and overall “wow” factor. Online judging for the awards categories was conducted by a panel of highly-respected industry experts, reporters and analysts.

Host and CNBC Technology Correspondent John Fortt will announce the E-Tech Awards winners on Wednesday, May 22 at 2 p.m. PDT on the Exhibit Innovations Stage, located within CTIA World, Booth 5646.

VOTING

Nearly 100 E-Tech submissions will be displayed in the Emerging Technology Awards Showcase in Booth 5646 on the trade show floor during the show. Attendees may vote for their favorite entries online and via text during CTIA 2013.

Votes for “Best Online Pick” may be cast at www.ctiashow.com/awards by May 20 at 5:00 p.m. PDT. The entry that earns the most text votes on-site during the show will be named “Best in Show.”

FINALISTS

The 2013 CTIA E-Tech Awards finalists are (by category in alphabetical order):

Enterprise Solution – General Business

- AirSage, *Population Analytics*
- Ericsson, *Connected Vehicle Cloud*
- GPS Dashboard LLC, *"Check in" App for Salesforce.com*
- uTest, *Applause*
- XRS Corporation, *XRS*

Enterprise Solution – M2M, Sensors, RFID & NFC

- Cisco, *Cisco 819 Ruggedized Integrated Services Router*
- Ethertronics, *EtherModule 1.0™*
- Kionix, Inc., *KMX61G*
- My911, Inc., *My911_Health*
- ORBCOMM Inc., *ORBCOMM AssetTrak*

Enterprise Solution – Mobile Cloud

- Averail, *Averail Access*
- Canvas, Inc., *MyCanvas*
- GLOBO Group, *GO!Enterprise BOX*
- LogMeIn, *Cubby*
- Mobile Labs, *deviceConnect*

Enterprise Solution – Security, Fraud & Privacy

- AirWatch, *AirWatch Mobile Application Management*
- Fixmo, *Fixmo SafeZone with Secure Gesture Authentication*
- Metaforic, *Metaforic Software Immunization Technology*
- mSIGNIA, *Behavioral Enhanced Risk-Based Authentication and Security*
- Red Bend Software, *Red Bend's TRUE™ Solution for BYOD*

Mobile Apps – Automotive, LBS, Navigation & Safe Driving

- Cobra Electronics, *Cobra iRadar ATOM*
- General Motors, *Siri Eyes Free Integration*
- NOKIA, *HERE*
- QNX Software Systems, *Chevrolet MyLink*
- Telenav, *Scout by Telenav*

Mobile Apps– Money – Payments, Banking, Mobile Commerce, Shopping & Rewards

- LevelUp, *LevelUp White-Label*
- Merchant Warehouse, *Genius Customer Engagement Platform The Genius Customer Engagement Platform™*
- mobeam, inc., *Mobeam®*
- MobileBits Corporation, *SAMY*
- Vesta Corporation, *Vesta PayMobile™ Wallet Application*

Mobile Apps– Productivity, Utility & Public Safety

- Dell, *Dell Wyse PocketCloud*
- Intrado Inc., *Intrado® 911Link™ Mobile*
- NQ Mobile, *NQ Family Guardian*
- Opera Software, *Opera for Android Browser*
- Pervasive Group Inc., *MMGuardian Parental Control*

Mobile Apps– Content, Social, Media & Entertainment

- AT&T, Inc., *AT&T U-verse Easy Remote*
- Harman International, *Aha by Harman*
- NTT DOCOMO, INC., *Hanashite Hon'yaku*
- Openmind, *Dinamotxt*
- Smith Micro Software, Inc., *CommSuite*

Mobile CE– Accessories

- Digital Innovations, LLC, *ChargeDr™ USB Charge Booster*
- iriver, *iriver ON*
- Lilliputian Systems, Inc., *Nectar Mobile Power System*
- Liquipel, LLC, *Liquipel 2.0 Watersafe Technology*
- Novatel Wireless, *The Next Generation MiFi 2 by Novatel Wireless – AT&T MiFi Liberate*

Mobile CE– Connected Lifestyle

- AT&T, *AT&T Digital Life*
- AT&T, *SoBi Social Bicycles Connected by AT&T*
- Blipcare, *Blip WiFi Blood Pressure Monitor*
- BodyMedia, *BodyMedia CORE 2*
- Samsung Telecommunications America, *Samsung Galaxy Camera*

Mobile CE– Smartphones & Handsets

- HTC, *The new HTC One*
- NOKIA, *Nokia Lumia 920*
- Samsung Telecommunications America, *Samsung Galaxy Note II*
- Samsung Telecommunications America, *Samsung GALAXY S 4*

Mobile CE– Tablet/Netbooks

- KUPA, *KUPA UltraNote X15*
- Samsung Telecommunications America, *Samsung GALAXY Note 8.0*
- Texas Instruments DLP, *Smart Devices SmartQ U7 Tablet*

Network Infrastructure– Green Telecom & Smart Energy Solutions

- Eta Devices, *Eta Devices Power Amplifier*
- Hughey & Phillips, *HORIZON LED Medium Intensity Obstruction Light*
- Nokia Siemens Networks, *Nokia Siemens Networks, Ballard Power Systems develop fuel cell backup power for mobile networks*
- Tempest Telecom Solutions LLC, *Tempest AIRSYS HVAC DC Failover*
- Wideband Antennas, *Wideband Antenna's Smart Antenna System*

Network Infrastructure– In-Building Network

- AT&T Inc., *AT&T Small Cells*
- Broadcom Corporation, *BCM617xx Series*
- Ruckus Wireless, *Ruckus SmartPoint*
- SpiderCloud Wireless, *FIRST SCALABLE AND MULTI-ACCESS 3G, WI-FI AND 4G/LTE SMALL CELL SYSTEM*
- Wi-Ex, *A new zBoost cell phone signal booster kit by Wi-Ex*

Network Infrastructure– Wide Area Network

- Nokia Siemens Networks, *Nokia Siemens Networks Liquid Applications*
- Nokia Siemens Networks, *Nokia Siemens Networks Liquid Radio Software Suites*
- Redline Communications, *Universal Wireless Transport*
- Tektronix Communications, *Mobile Access Solutions for LTE*

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- Vasona Networks, *Vasona Networks SmartAIR1000*

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About CTIA Shows

CTIA Shows bring together all industries advanced by wireless technology for intense business, learning and networking. CTIA 2013™ takes place May 21-23, 2013 at the Sands Expo & Convention Center in Las Vegas and MobileCON™ 2013 takes place Oct. 16-18, 2013 at the San Jose Convention Center in Silicon Valley. Visit www.ctiashows.com.

About CTIA

CTIA—The Wireless Association® (www.ctia.org) is an international organization representing the wireless communications industry. Membership in the association includes wireless carriers and their suppliers, as well as providers and manufacturers of wireless data services and products. CTIA advocates on behalf of its members at all levels of government. The association also coordinates the industry's voluntary best practices and initiatives, and sponsors the industry's leading wireless tradeshow. CTIA was founded in 1984 and is based in Washington, D.C.

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