



## **ORBCOMM LAUNCHES DIVERSE PORTFOLIO OF M2M DEVICES TARGETED FOR TRANSPORTATION MARKET**

*Enables wide variety of asset tracking and monitoring solutions that improve operational efficiency throughout the supply chain*

**Rochelle Park, NJ, May 20, 2013** - ORBCOMM Inc. (Nasdaq: ORBC), a global provider of Machine-to-Machine (M2M) solutions, today announced the availability of four innovative asset tracking and monitoring devices targeted for the transportation and logistics market. This comprehensive product portfolio includes the GT 1000, GT 1200, GT 2000, and RT 6000+, all of which complement the recently announced GT 1100, ORBCOMM's first self-powered M2M device for intermodal container and trailer tracking and monitoring.

The ORBCOMM GT 2000 is a powerful dual-mode cargo security and monitoring device that enables location tracking and intrusion detection of cargo containers and other assets through satellite and cellular networks along with GPS capability. This device has a thin, low-profile enclosure that facilitates mounting in between the door and the container or trailer locking bars. In addition, the sensor suite detects door intrusion, motion and temperature.

The RT 6000+ is tailored for the refrigerated transport market. This fourth generation device has been field tested and proven with over 75,000 units fielded. The solution is a dual-mode, two-way reefer monitoring and control device that provides visibility, control and decision rules to transportation companies worldwide. This industry-leading solution provides comprehensive temperature, fuel management, maintenance, and logistical applications services to revolutionize refrigerated transportation operations. By leveraging the power of the RT 6000+, customers can achieve maximum compliance, efficiency and return on investment.

The GT 1000 is a low-cost, cellular-enabled electronic bolt seal with GPS capability, co-developed with Tyden Brooks, the world's largest seal company. The self-powered GT 1000 installs in minutes and is designed for theft prevention and recovery as well as virtual warehouse and in-transit visibility applications. The bolt and locking cap provide a secure truck or container lock and reliably detect cut or removal in real-time.

A self-powered device with cellular communications and GPS capability, the GT 1200 is a sophisticated tracking and monitoring solution that provides valuable insight into the status, movement, loading, and unloading of dry intermodal containers. By leveraging dynamic telematics capabilities integrated with intermodal order and event information systems, domestic container operators can utilize the GT 1200 to vastly improve the performance of their operations.

These ORBCOMM devices can be paired with powerful web analytics platforms, which provide near-real-time knowledge and notifications of the assets' status and location, empowering fleet owners and lessors with complete command and control of their global assets.



“ORBCOMM’s robust new suite of leading M2M devices brings an unmatched level of versatility, functionality and service to the transportation industry,” said Marc Eisenberg, ORBCOMM’s Chief Executive Officer. “Our devices are tailored to meet the needs of key market segments throughout the supply chain – from reefer monitoring and container security to trailer tracking and cargo asset management. We will continue to develop innovative M2M solutions focused on helping our customers maximize asset utilization and improve their bottom line.”

ORBCOMM will unveil these new products at the CTIA 2013 conference at the Sands Expo and Convention Center in Las Vegas, NV from May 21-23 at Booth 5335 in the M2M Zone.

More detailed information on ORBCOMM’s new devices is available at <http://www.orbcomm.com/our-network-solutions-hardware.htm>.

### **About ORBCOMM Inc.**

ORBCOMM is a global provider of Machine-to-Machine (M2M) solutions. Its customers include Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery, Hyundai Heavy Industries, Asset Intelligence (a division of I.D. Systems, Inc.), Komatsu Ltd., Manitowoc Crane Companies, Inc., and Volvo Construction Equipment among other industry leaders. By means of a global network of low-earth orbit (LEO) satellites and accompanying ground infrastructure, ORBCOMM’s low-cost and reliable two-way data communication services track, monitor and control mobile and fixed assets in our core markets: commercial transportation; heavy equipment; industrial fixed assets; marine; and homeland security. ORBCOMM based products are installed on trucks, containers, marine vessels, locomotives, backhoes, pipelines, oil wells, utility meters, storage tanks and other assets.

ORBCOMM is an innovator and leading provider of tracking, monitoring and control services for the refrigerated transport market. Under its ReeferTrak<sup>®</sup>, GenTrak<sup>™</sup>, and CargoWatch<sup>™</sup> brands, the company provides customers with the ability to proactively monitor, manage and remotely control their refrigerated transport assets. Additionally, ORBCOMM provides Automatic Identification System (AIS) data services for vessel tracking and to improve maritime safety to government and commercial customers worldwide. ORBCOMM is headquartered in Rochelle Park, New Jersey and has its network control center in Dulles, Virginia. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company’s expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company’s control, that may cause the

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Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2012, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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