



## Covenant Transportation Group Selects ORBCOMM for Fleet-Wide Cold Chain Telematics Solution

December 28, 2016

### *Optimizes temperature compliance and asset utilization across refrigerated trailer fleet*

ROCHELLE PARK, N.J.--(BUSINESS WIRE)--Dec. 28, 2016-- ORBCOMM Inc. (Nasdaq:ORBC), a global provider of Machine-to-Machine (M2M) and Internet of Things (IoT) solutions, today announced that Covenant Transportation Group (CTG), one of the top truckload providers in the United States, has selected ORBCOMM to provide its industry-leading cold chain telematics solution to track, monitor and control its fleet of refrigerated trailers at Covenant Transport and Southern Refrigerated Transport. ORBCOMM will provide cellular connectivity, state-of-the-art hardware, wireless fuel and door sensors, along with a web-based reporting platform for optimal fleet management.

Headquartered in Chattanooga, TN, CTG will use ORBCOMM's cold chain telematics solution to provide comprehensive temperature, fuel management and maintenance data for its refrigerated trailer fleet. Leveraging ORBCOMM's proven solution, CTG will fully integrate the data with its proprietary back-office platform to optimize temperature compliance and asset utilization. ORBCOMM's advanced solution also integrates closely with TMW Systems' TMWSuite® transportation management platform. The TMWSuite® two-way interface enables CTG to capture near real-time trailer data, including operational condition and GPS position, through one comprehensive system.

"We are pleased to have been chosen by CTG to launch their cold chain telematics initiative, which further demonstrates that ORBCOMM is the solution provider of choice in the transportation market," said Marc Eisenberg, ORBCOMM's Chief Executive Officer. "ORBCOMM's cold chain monitoring solution provides full asset visibility and control to protect refrigerated cargo and maximize utilization, which will help CTG enable temperature management and improve the efficiency of their cold chain operations."

"Partnering with a technology leader like ORBCOMM ensures that we are getting a best-in-class telematics solution backed by superior customer support to manage and control our U.S.-based reefer trailer operations," said Doug Schrier, CTG's Vice President of Continuous Improvement and Program Management. "By improving asset visibility and enabling full temperature compliance according to the FDA's Food Safety Modernization Act regulations, we can provide our customers with a higher level of service and peace of mind that their perishable cargo will move along the chain safely and efficiently."

CTG will begin installing the ORBCOMM solution immediately and expects to complete full fleet deployment by the end of 2017.

#### **About ORBCOMM Inc.**

ORBCOMM Inc. (Nasdaq: ORBC) is a leading global provider of [Machine-to-Machine \(M2M\) communication](#) solutions and the only commercial satellite network dedicated to M2M. ORBCOMM's unique combination of global satellite, cellular and dual-mode network connectivity, hardware, web reporting applications and software is the M2M industry's most complete service offering. Our solutions are designed to remotely track, monitor, and control fixed and mobile assets in core vertical markets including transportation & distribution, heavy equipment, industrial fixed assets, oil & gas, maritime, mining and government.

With nearly 20 years of innovation and expertise in M2M, ORBCOMM has more than 1.69 million subscribers with a diverse customer base including premier OEMs such as Caterpillar Inc., Doosan Infracore America, Hitachi Construction Machinery Co., Ltd., John Deere, Komatsu Ltd., and Volvo Construction Equipment, as well as end-to-end solutions customers such as C&S Wholesale, Canadian National Railways, CR England, Hub Group, KLLM Transport Services, Marten Transport, Swift Transportation, Target, Tropicana, Tyson Foods, Walmart and Werner Enterprises. For more information, visit [www.orbcomm.com](http://www.orbcomm.com).

#### **About Covenant Transportation Group**

Covenant Transportation Group, Inc. is the holding company for several transportation providers that offer premium services for customers throughout the United States. The consolidated group includes operations from Covenant Transport and Covenant Transport Solutions of Chattanooga, Tenn.; Southern Refrigerated Transport of Texarkana, Ark.; and Star Transportation of Nashville, Tenn. The group operates one of the 15 largest fleets in North America, as measured by revenue. The Company's Class A common stock is traded on the NASDAQ National Market under the symbol CVTI.

#### **Forward-Looking Statements**

Certain statements discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements generally relate to our plans, objectives and expectations for future events and include statements about our expectations, beliefs, plans, objectives, intentions, assumptions and other statements that are not historical facts. Such forward-looking statements, including those concerning the Company's expectations, are subject to known and unknown risks and uncertainties, which could cause actual results to differ materially from the results, projected, expected or implied by the forward-looking statements, some of which are beyond the Company's control, that may cause the Company's actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In addition, specific consideration should be given to various factors described in Part I, Item 1A. "Risk Factors" and Part II, Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in our Annual Report on Form 10-K for the year ended December 31, 2015, and other documents, on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise any forward-looking statements or cautionary factors, except as required by law.

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**ORBCOMM Inc.**

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