American Express Earnings Conference Call Q2'25



JULY 18, 2025

# **Q2 2025 Business Highlights**

- Revenue growth of 9% and EPS of \$4.08, up 17% year-over-year adjusted for the prior year gain on sale from Accertify<sup>(1)</sup>
- **Reaffirming full-year guidance** of 8-10% revenue growth and \$15.00-\$15.50 EPS<sup>(2)</sup>
- CCAR results show Amex has the lowest projected credit card loss rate and highest projected ROA under FRB stress test<sup>(3)</sup>
- Announced major updates coming to the Consumer and Business Platinum Cards in the U.S. this fall
- Announced the new **Coinbase One Card to** launch on the American Express Network
- Ranked #1 U.S. Credit Card Mobile App and #1 Website Experience for Customer Satisfaction by J.D. Power<sup>(4)</sup>
- Ranked #4 on 2025 Best Companies to Work For® in the U.S. list by Great Place to Work®

## **Summary Financial Performance**

In millions, except per share amounts; % Increase/(decrease) vs. Prior year (Reported) unless otherwise stated

	Q2'25	Q2'24	YoY% Inc/(Dec)
Total Revenues Net of Interest Expense	\$17,856	\$16,333	9%
FX-Adjusted*		\$16,408	9%
Net Income	\$2,885	\$3,015	(4%)
Diluted EPS**	\$4.08	\$4.15	(2%)
Adjusted EPS***	\$4.08	\$3.49	17%
Average Diluted Shares Outstanding	699	717	(3%)

\* Total Revenues Net of Interest Expense adjusted for FX is a non-GAAP measure. FX-adjusted information assumes a constant exchange rate between the periods being compared for purposes of currency translation into U.S. dollars (i.e., assumes Q2'25 foreign exchange rates apply to Q2'24 results). \*\* Attributable to common shareholders. Represents net income less earnings allocated to participating share awards and dividends on preferred shares. \*\*\* Adjusted Diluted Earnings per share, a non-GAAP measure, excludes the \$0.66 per share impact of the gain from the sale of Accertify recognized in Q2'24. See Annex 1 for a reconciliation to Diluted EPS on a GAAP basis

## **Total Billed Business**

% Increase/(decrease) vs. Prior year (FX-adjusted)



All growth rates reflect FX-adjusted rates. See Annex 2 for reported billings growth rates. Billed business (Card Member spending) represents transaction volumes (including cash advances) on payment products issued by American Express. G&S = Goods & Services billed business. T&E = Travel & Entertainment billed business.

## **U.S. Consumer Services Billed Business**

% Increase/(decrease) vs. Prior year



## **Commercial Services Billed Business**

% Increase/(decrease) vs. Prior year (FX-adjusted)



SME refers to small and mid-sized businesses with less than \$300MM in annual revenues. All growth rates reflect FX-adjusted rates except for U.S. SME. See Annex 2 for reported billings growth rates. % of Total Volumes may not foot due to rounding.

#### **International Card Services Billed Business**

% Increase/(decrease) vs. Prior year (FX-adjusted)



## **Transaction Growth**

% Increase/(decrease) vs. Prior year



## **New Acquisitions**

#### **Proprietary New Cards Acquired**

(in millions)

#### **Proprietary New Accounts Acquired**

(Q2'2025)



Proprietary new cards acquired (NCA) represents the number of new cards issued by American Express, net of replacement cards. Proprietary new accounts acquired (NAA) represents the number of new Card Member accounts opened, and excludes supplemental cards issued on those accounts. \*Excludes Corporate.

## **Total Loans & Card Member Receivables vs. Billed Business**

% Increase/(decrease) vs. Prior year (FX-adjusted)

Billed Business Total Loans & Card Member Receivables



Total Loans reflects Card Member loans held for investment and Other loans. Effective June 2025, AXP reclassified \$1.6B of Card Member loans related to its Amazon small business cobrand portfolio to Card Member loans held for sale; accordingly such loans are not reflected in Q2'25. All growth rates reflect FX-adjusted rates. Total Loans & Card Member Receivables FX-adjusted rates are non-GAAP measures. See Annex 3 for Total Loans and Card Member Receivables growth rates on a GAAP basis. See Annex 2 for reported billings growth rates. See Slide 3 for an explanation of FX-adjusted information.

## **Credit Metrics**

#### **30+ Days Past Due**

% of Card Member Loans and Receivables

#### **Net Write-off Rates**

% of Average Card Member Loans and Receivables





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## **U.S. Consumer Credit Performance by Generation**

#### **30+ Days Past Due (as of billing cycle)**

% of Card Member Loans and Receivables



Industry data presented above sourced from Experian Analytical Sandbox. AXP U.S. Consumer Card Member loans and receivables 30+ days past due as a % of total presented above reflects Card Member balances and aging as of their most recent billing statement prior to the end of the applicable quarterly reporting period, as reported to Experian. This metric is calculated on a billing cycle basis to be comparable with industry data presented and differs from delinquency rate metrics disclosed elsewhere in this presentation which are calculated with balances and aging as of quarter-end.

# **Total Provision**

(\$ in millions)



See Variance Commentary in the appendix section for an explanation of the provision variance versus last year. Reserve Build/(Release) represents the portion of the provisions for credit losses for the period related to increasing or decreasing reserves for credit losses.

## **Revenue Performance**

(\$ in millions)

	Q2'25	Q2'24	Reported YoY% Inc/(Dec)	FX-Adjusted* YoY% Inc/(Dec)
Discount Revenue	\$9,361	\$8,855	6%	5%
Net Card Fees	\$2,480	\$2,060	20%	20%
Service Fees and Other Revenue	\$1,828	\$1,688	8%	7%
Net Interest Income	\$4,187	\$3,730	12%	12%
Revenues Net of Interest Expense	\$17,856	\$16,333	9%	9%

See Variance Commentary in the appendix section for an explanation of the revenue variances versus last year. \* Revenues line YoY growth rates adjusted for FX are non-GAAP measures. See Annex 4 for Revenues on a GAAP and FX-adjusted basis. See Slide 3 for an explanation of FX-adjusted information.

## **Net Card Fees**

\$ in billions (on a reported basis) - % Increase/(decrease) vs. Prior year & CAGR (FX-adjusted)

Net Card Fees (Q2: 2019-2025)

#### 17% / Year 30% %CAGR \$2.5 25% \$2.1 22% 18% 19% 20% 20% \$1.8 19% 20% 17% 16% 16% \$1.5 \$1.3 15% \$1.1 \$1.0 10% 5% 0% Q2'19 Q2'20 Q2'21 Q2'22 Q2'23 Q2'24 Q2'25 Q2'23 Q3'23 Q4'23 Q1'24 Q2'24 Q3'24 Q4'24 Q1'25 Q2'25

#### Net Card Fees YoY% (Q2'23-Q2'25)

## **Premium Lending**

#### NII: Volume & Margin Drivers

CAGR % vs. Q2'19 (FX-adjusted except Margin)



**Net Interest Income** 

\$ in billions (on a reported basis) - % Increase/(decrease) vs. Prior year (FX-adjusted)



Total Loans reflects Card Member loans held for investment and Other loans. Net Interest Income and Total Loans & Card Member Receivables FX-adjusted growth rates are non-GAAP measures. See Annex 6 for Net Interest Income growth rates and CAGR on a GAAP basis and Annex 3 for Total Loans and Card Member Receivables CAGR on a GAAP basis. See Annex 2 for reported billings CAGR. See Slide 3 for an explanation of FX-adjusted information.

## **Total Revenues Net of Interest Expense**

\$ in billions (on a reported basis) - % Increase/(decrease) vs. Prior year (FX-adjusted)



## **Expense Performance**

(\$ in millions)

	Q2'25	Q2'24	Reported YoY% Inc/(Dec)	
Card Member Rewards	\$4,618	\$4,227	9%	
Business Development	\$1,589	\$1,427	11%	
Card Member Services	\$1,301	\$1,154	13%	Q2'25 VCE % of Revenue
Variable Customer Engagement Expenses	\$7,508	\$6,808	10%	42%
Marketing	\$1,555	\$1,480	5%	YoY % Excl. Accertify Gain*
Operating Expenses	\$3,838	\$2,987	28%	9%
Total Expenses	\$12,901	\$11,275	14%	

See Variance Commentary in the appendix section for an explanation of the expense variances versus last year. Operating Expenses represents salaries and employee benefits, professional services, data processing and equipment, and other. \*Operating Expenses YoY growth rate excluding the impacts of the 2024 Accertify gain on sale in a non-GAAP measure. See Annex 1 for a reconciliation to Operating Expenses YoY growth rate on a GAAP basis.

## Capital



#### 2025 Guidance



# Appendix



## **Q2'25 Network Volumes Growth by Customer Type**

% Increase/(decrease) vs. Prior Year (FX-adjusted)



All growth rates reflect FX-adjusted rates except for U.S. Consumer and U.S. SME. See Annex 2 for reported rates. Subtotals may not add to 100% due to rounding. Network Volumes represents the total of billed business and processed volumes. Processed Volumes represents transaction volumes (including cash advances) on cards issued under network partnership agreements with banks and other institutions, including joint ventures, as well as alternative payment solutions facilitated by American Express. % of Total Network Volumes may not foot due to rounding.

## **FX Impact on Billed Business**

	Q2'25 Billed Business as a % of Total	YoY Change in USD* vs. Currency Strengthened / (Weakened)
Euro €	5%	(6%)
UK £	6%	(6%)
Japan ¥	4%	(8%)
Australia \$	4%	3%
Canada \$	3%	1%
Mexico \$	2%	12%
Top 6 Intl. Currencies	23%	(3%)**
All Other Intl. Currencies	3%	

#### **Travel & Entertainment Billed Business**

Q2'25	Restaurants	Lodging	Airlines	Other	Total T&E
YoY Growth	8%	4%	0%	8%	5%
% of Total Billed Business	7%	5%	6%	8%	27%

## **Card Member Credit Metrics**

	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25
Card Member Loans Net Write-off Rate*	2.3%	2.1%	2.1%	2.4%	2.2%
Card Member Receivables Net Write-off Rates*	1.5%	1.4%	1.2%	1.3%	1.4%
Corporate Net Write-off Rates**	0.6%	0.6%	0.5%	0.5%	0.5%
Card Member Loans 30+ Days Past Due***	1.3%	1.4%	1.4%	1.4%	1.4%
Card Member Receivables 30+ Days Past Due***	0.9%	0.9%	0.9%	1.0%	0.9%

\* Net write-off rates based on principal losses only (unavailable for Corporate). See Statistical Tables for the second quarter of 2025, available at ir.americanexpress.com, for net write-off rates including interest and fees. \*\* Corporate Net Write-off Rates based on principal and fee losses related to U.S. Corporate, International Corporate and Global Clients receivables.

\*\*\* 30+ Days past due represent Consumer and Small Business Services Card Member Loans and Card Member Receivables (unavailable for Corporate).

## **Credit Reserve Macroeconomic Scenarios: Select Variables**

**U.S. Unemployment Rate %** 





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Reflects the range of variables available as of June 30, 2025 and March 31, 2025, respectively. Forecast assumptions are from an independent third party and represent the range of forecasts from the macroeconomic scenarios used during the quarter without applying a weight to those scenarios. \* Real GDP QoQ % Change Seasonally Adjusted to Annualized Rates (SAAR).

## **Funding and Deposits**



% of total may not foot due to rounding. \* Reflects face amount of Card ABS, net of securities retained by the Company. Includes outstanding ABS secured borrowing facility draws. \*\* Reflects face amount of unsecured term debt; the long-term debt balance on the Company's consolidated balance sheet includes capitalized leases and certain adjustments that are not included in these balances.

# **Additional Commentary – Variance Analysis**

The following summary provides selected variance information for the three months ended June 30, 2025 compared to the same period in the prior year. It should be read in conjunction with the statistical tables for Q2'25, available at ir.americanexpress.com.

- <u>Discount Revenue</u>: Increased 6 percent versus Q2'24, primarily driven by an increase in billed business.
- <u>Net Card Fees:</u> Increased 20 percent versus Q2'24, primarily driven by growth in our premium card portfolios.
- <u>Service Fees and Other Revenue</u>: Increased 8 percent versus Q2'24, primarily driven by increases in foreign exchange-related revenues associated with Card Member cross-currency spending, network partnership revenues, loyalty coalition-related fees and higher income from equity method investments primarily related to the partial sale of a card portfolio by one of our joint ventures, partially offset by Accertify revenues included in the prior year.
- Interest Income: Increased 8 percent versus Q2'24, primarily driven by growth in revolving loan balances, partially offset by lower interest rates.
- <u>Interest Expense</u>: Relatively flat versus Q2'24, primarily reflecting growth in customer deposits and long-term debt, offset by lower interest rates paid on customer deposits.
- Provisions for Credit Losses: Increased 11 percent versus Q2'24, primarily driven by a larger net reserve build as well as higher net write-offs.

# **Additional Commentary – Variance Analysis**

- <u>Card Member Rewards Expense</u>: Increased 9 percent versus Q2'24, primarily driven by higher billed business and an increase in redemption costs reflecting a shift in the mix of Card Member redemptions.
- <u>Business Development Expense</u>: Increased 11 percent versus Q2'24, primarily due to increased partner payments driven by higher network volumes and higher client incentives.
- <u>Card Member Services Expense</u>: Increased 13 percent versus Q2'24, primarily due to growth in premium card accounts, contributing to a higher usage of travel-related benefits.
- <u>Marketing Expense</u>: Increased 5 percent versus Q2'24, primarily due to higher levels of spending on customer acquisition and other growth initiatives.
- <u>Salaries and Employee Benefits Expense:</u> Increased 10 percent versus Q2'24, primarily driven by higher compensation costs.
- <u>Other Expenses:</u> Increased 62 percent versus Q2'24, primarily driven by a gain recognized in the prior year on the sale of Accertify and higher professional service costs in the current period.

# Notes on Q2 2025 Business Highlights

- 1. Diluted earnings per share (EPS) growth adjusted for the prior year gain on sale from Accertify is a non-GAAP measure, see slide 3 for more information and Annex 1 for a reconciliation to EPS growth on a GAAP basis.
- 2. Our ability to achieve our full-year 2025 guidance is subject to the macroeconomic environment, as well as contingencies and other factors beyond our control. Refer to "Cautionary Note Regarding Forward-Looking Statements" at the end of this presentation.
- 3. Federal Reserve estimates for credit card losses as a percent of average credit card loan balances and pre-tax net income as a percent of average assets (ROA) under the severely adverse scenario for the nine-quarter projection period from Q1'25 to Q1'27. See 2025 Federal Reserve Stress Test Results (June 2025). The Comprehensive Capital Analysis and Review (CCAR) results represent estimates under a hypothetical macroeconomic scenario that is more adverse than the current and economist consensus forecasted macroeconomic environments. Thus, these estimates are not forecasts and are not necessarily indicative of future performance under a severe stress scenario. Actual results could differ materially.
- 4. American Express received the highest score in the J.D. Power 2025 U.S. Credit Card Mobile App and Online Credit Card Satisfaction Study, which measure customer satisfaction with financial institutions' mobile applications and website experience for credit card account management. Visit jdpower.com/awards for more details.

#### Adjusted EPS and Adjusted Operating Expenses, Excluding the Impact of Accertify Gain on Sale

(\$ in millions; except per share amounts)

	Q2'25	Q2'24	YoY% Inc/(Dec)
GAAP Diluted EPS	\$4.08	\$4.15	(2%)
Accertify Gain on Sale (pretax)	_	0.73	
Tax Impact of Accertify Gain on Sale	_	(0.07)	
Accertify Gain on Sale (after tax)	_	0.66	
Adjusted Diluted EPS Excluding the Impact of Accertify Gain on Sale	\$4.08	\$3.49	17%

FY'24	2025 Guidance	2025 Guidance YoY % Inc/(Dec)
\$14.01	\$15.00 - \$15.50	7% - 11%
\$0.66	—	
\$13.35	\$15.00 - \$15.50	12% - 16%

Q2'25	Q2'24	YoY% Inc/(Dec)
\$3,838	\$2,987	28%
_	(531)	
\$3,838	\$3,518	9%

**GAAP Diluted EPS** 

Accertify Gain on Sale (after tax)

Adjusted Diluted EPS Excluding the Impact of Accertify Gain on Sale

GAAP	Operating	Expenses
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Accertify Gain on Sale

Adjusted Operating Expenses Excluding the Impact of Accertify Gain on Sale

# Annex 2 (1 of 2)

#### Billed Business and Processed Volumes – Reported & FX-Adjusted\*

% Increase/(decrease) vs. Prior year

	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25
Billed Business					
Reported	5%	6%	8%	6%	7%
FX-Adjusted*	6%	6%	8%	6%	7%
Reported Billed Business Q2'19 - Q2'25 CAGR					8%
FX-Adjusted Billed Business Q2'19 - Q2'25 CAGR*					8%
G&S					
Reported	5%	6%	7%	6%	8%
FX-Adjusted*	6%	6%	8%	7%	7%
T&E					
Reported	6%	6%	9%	5%	6%
FX-Adjusted*	7%	6%	10%	6%	5%
Processed Volumes					
Reported					6%
FX-Adjusted*					5%

# Annex 2 (2 of 2)

#### Billed Business – Reported & FX-Adjusted\*

% Increase/(decrease) vs. Prior year

	Q2'25		
	Reported	FX-Adj.*	
U.S. Large and Global Corp.	4%	4%	
<b>Commercial Services</b>			
Total Billed Business	2%	2%	
G&S	3%	3%	
T&E	1%	1%	

	Q2'25				
	Reported	FX-Adj.*			
International Consumer	16%	12%			
International SME & Large Corp.	14%	12%			
International Card Services					
Total Billed Business	15%	12%			
G&S	17%	14%			
T&E	11%	8%			

#### **Total Loans and Card Member Receivables – Reported & FX-Adjusted\***

	Q2'19	Q2'23	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25
GAAP Total Loans and Card Member Receivables	\$146	\$179	\$183	\$193	\$194	\$199	\$202	\$208	\$207	\$212
FX-Adjusted Total Loans and Card Member Receivables*	\$145	\$178	\$185	\$191	\$193	\$200				
YoY% Inc/(Dec) in GAAP Total Loans and Card Member Receivables						11%	10%	8%	7%	7%
YoY% Inc/(Dec) in FX-Adjusted Total Loans and Card Member Receivables*						12%	10%	9%	7%	6%
GAAP Total Loans & Card Member Receivables Q2'19 - Q2'25 CAGR										6%
FX-Adjusted Total Loans & Card Member Receivables Q2'19 - Q2'25 CAGR*										7%

#### Revenue – Reported & FX-Adjusted\*

	Q2'25	Q2'24	YoY% Inc/(Dec)
Discount Revenue	\$9,361	\$8,855	6%
FX-Adjusted*		\$8,894	5%
Net Card Fees	\$2,480	\$2,060	20%
FX-Adjusted*		\$2,075	20%
Service Fees and Other Revenue	\$1,828	\$1,688	8%
FX-Adjusted*		\$1,711	7%
Net Interest Income	\$4,187	\$3,730	12%
FX-Adjusted*		\$3,728	12%
<b>Revenues Net of Interest Expense</b>	\$17,856	\$16,333	9%
FX-Adjusted*		\$16,408	9%

#### **Solution See Set Card Fees – Reported & FX-Adjusted**\*

	Q2'19	Q2'22	Q3'22	Q4'22	Q1'23	Q2'23	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25
GAAP Net Card Fees	\$1.0	\$1.5	\$1.5	\$1.6	\$1.7	\$1.8	\$1.8	\$1.9	\$2.0	\$2.1	\$2.2	\$2.2	\$2.3	\$2.5
FX-Adjusted Net Card Fees*	\$1.0	\$1.5	\$1.6	\$1.6	\$1.7	\$1.8	\$1.8	\$1.9	\$2.0	\$2.1				
YoY% Inc/(Dec) in GAAP Net Card Fees						21%	20%	17%	15%	15%	18%	18%	18%	20%
YoY% Inc/(Dec) in FX-Adjusted Net Card Fees*						22%	19%	17%	16%	16%	18%	19%	20%	20%
GAAP Net Card Fees Q2'19 - Q2'25 CAGR														17%
FX-Adjusted Net Card Fees Q2'19 - Q2'25 CAGR*														17%

#### Net Interest Income – Reported & FX-Adjusted\*

	Q2'19	Q2'23	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25
GAAP Net Interest Income	\$2.1	\$3.1	\$3.4	\$3.6	\$3.8	\$3.7	\$4.0	\$4.0	\$4.2	\$4.2
FX-Adjusted Net Interest Income*	\$2.1	\$3.1	\$3.4	\$3.6	\$3.7	\$3.7				
YoY% Inc/(Dec) in GAAP Net Interest Income						20%	16%	12%	11%	12%
YoY% Inc/(Dec) in FX-Adjusted Net Interest Income*						20%	17%	13%	11%	12%
GAAP Net Interest Income Q2'19 - Q2'25 CAGR										12%
FX-Adjusted Net Interest Income Q2'19 - Q2'25 CAGR*										13%

#### **©**Revenues Net of Interest Expense – Reported & FX-Adjusted\*

	Q2'23	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25
GAAP Revenues Net of Interest Expense	\$15.1	\$15.4	\$15.8	\$15.8	\$16.3	\$16.6	\$17.2	\$17.0	\$17.9
FX-Adjusted Revenues Net of Interest Expense*	\$15.0	\$15.3	\$15.6	\$15.7	\$16.4				
YoY% Inc/(Dec) in GAAP Revenues Net of Interest Expense					8%	8%	9%	7%	9%
YoY% Inc/(Dec) in FX-Adjusted Revenues Net of Interest Expense*					9%	8%	10%	8%	9%

This presentation includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are subject to risks and uncertainties. The forward-looking statements, which address American Express Company's current expectations regarding business and financial performance, including management's outlook for 2025, among other matters, contain words such as "believe," "expect," "anticipate," "intend," "plan," "aim," "will," "may," "should," "could," "would," "likely," "continue" and similar expressions. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company undertakes no obligation to update or revise any forward-looking statements. Factors that could cause actual results to differ materially from these forward-looking statements, include, but are not limited to, the following:

- the company's ability to achieve its 2025 earnings per common share (EPS) outlook and grow EPS in the future, which will depend in part on revenue growth, credit performance, credit reserve levels and the effective tax rate remaining consistent with current expectations and the company's ability to continue investing at high levels in areas that can drive sustainable growth (including its brand, value propositions, coverage, marketing, technology and talent), controlling operating expenses, effectively managing risk and executing its share repurchase program, any of which could be impacted by, among other things, the factors identified in the subsequent paragraphs as well as the following: macroeconomic and geopolitical conditions, including the effects of announced or future tariff increases, global trade relations, changes to consumer and business confidence, international tensions, hostilities and instability, a slowdown in U.S. or global economic growth, higher rates of unemployment, changes in interest rates, inflation, supply chain issues, market volatility, energy costs and fiscal and monetary policies; the impact of any future contingencies, including, but not limited to, legal costs and settlements, the imposition of fines or monetary penalties, increases in Card Member remediation, investment gains or losses, restructurings, impairments and changes in reserves; issues impacting brand perceptions and the company's reputation; changes in the competitive environment; impacts related to acquisitions, cobrand and other partner agreements, portfolio sales and joint ventures; and the impact of regulation and litigation, which could affect the profitability of the company's business activities, limit the company's ability to pursue business opportunities, require changes to business practices or alter the company's relationships with Card Members, partners and merchants;
- the company's ability to achieve its 2025 revenue growth outlook and grow revenues net of interest expense in the future, which could be impacted by, among other things, the factors identified above and in the subsequent paragraphs, as well as the following: spending volumes and the spending environment not being consistent with expectations, including spending by U.S. consumer and small business Card Members, such as due to uncertain business and economic conditions, as well as a decline or slowdown in cross-border and travel & entertainment spending volumes; an inability to address competitive pressures, attract and retain customers, invest in and enhance the company's Membership Model of premium products, differentiated services and partnerships, successfully refresh its card products (including U.S. Consumer and Business Platinum Cards), grow spending and lending with customers across age cohorts (including Millennial and Gen-Z customers) and commercial segments and implement strategies and business initiatives, including within the premium consumer space, commercial payments and the global network; the effects of regulatory initiatives, including pricing and network regulation; merchant coverage growing less than expected or the reduction of merchant acceptance or the perception of coverage; increased surcharging, steering, suppression or other differential acceptance practices with respect to the company's products; merchant discount rates changing from the company's expectations; and changes in foreign currency exchange rates;

- net card fee revenues not growing consistent with the company's expectations, which could be impacted by, among other things, the pace of Card Member acquisition activity and demand for the company's fee-based products; higher Card Member attrition rates; the company's inability to implement its strategy of refreshing card products and realize its anticipated growth from those refreshes; a decrease in the ability and desire of Card Members to pay card fees, such as due to a deterioration in macroeconomic conditions; the competitive environment and the perception of the value provided by premium cards; and the company's inability to deliver and enhance benefits and services, innovate with respect to its products and develop attractive premium value propositions for new and existing customers;
- net interest income, the effects of changes in interest rates and the growth of loans and Card Member receivables outstanding and revolving balances, being higher or lower than expectations, which could be impacted by, among other things, the behavior and financial strength of Card Members and their actual spending, borrowing and paydown patterns; the effectiveness of the company's strategies to enhance Card Member value propositions, grow lending with premium customers and capture a greater share of Card Members' spending and borrowings, and attract new, and retain existing, customers; the company's ability to effectively enhance lending features on its products and manage underwriting risk; changes in benchmark interest rates, including where such changes affect the company's assets or liabilities differently than expected; continued volatility and other changes in capital and credit market conditions and the availability and cost of capital; credit actions, including line size and other adjustments to credit availability; the yield on Card Member loans not remaining consistent with current expectations; the company's deposit levels or the interest rates it offers on deposits changing from current expectations; loss or impacts to cobrand relationships; and governmental actions to cap credit card interest rates;
- future credit performance, the level of future delinquency, reserve and write-off rates and the amount and timing of future reserve builds and releases, which will depend in part on macroeconomic factors such as actual and projected unemployment rates, GDP and the volume of bankruptcies; the ability and willingness of Card Members to pay amounts owed to the company; changes in loans and receivables outstanding, such as from the implementation of the company's strategy to capture spending and borrowings, or from changes in consumer behavior that affect loan and receivable balances (e.g., paydown and revolve rates); changes in the levels of customer acquisitions and the credit profiles of new customers acquired; card portfolio sales; the enrollment in, and effectiveness of, financial relief programs and the performance of accounts as they exit from such programs; collections capabilities and recoveries of previously written-off loans and receivables; and the impact of the usage of debt settlement companies;
- the actual amount to be spent on Card Member rewards and services and business development in 2025 and beyond, and the relationship of these variable customer engagement costs to revenues, which could be impacted by continued changes in macroeconomic conditions and Card Member behavior as it relates to their spending patterns (including the level of spend in bonus categories), the redemption of rewards and offers (including travel redemptions) and usage of travel-related benefits; the costs related to reward point redemptions; the investments and enhancements that the company makes with respect to its rewards programs and product benefits, such as in connection with card refreshes, including to make them attractive to Card Members and prospective customers, potentially in a manner that is not cost-effective; changes in the company's models or assumptions used to estimate these expenses; new and renegotiated contractual obligations with business partners, which may be affected by business partners with greater scale and leverage; the company's ability to identify and negotiate partner-funded value for Card Members; and the pace and cost of the expansion of the company's global lounge collection;

- the actual amount the company spends on marketing in 2025 and beyond and the effectiveness and efficiency of its marketing spending, which will be based in part on continued changes in the macroeconomic and competitive environment and business performance, including the levels of demand for the company's products; the company's ability to realize marketing efficiencies and balance expense control and investments in the business; management's decisions regarding the timing of spending on marketing and the effectiveness of management's investment optimization process; management's identification and assessment of attractive investment opportunities; management's ability to develop premium value propositions and drive customer demand, including continued customer spend growth and retention; and the receptivity of Card Members and prospective customers to advertising and customer acquisition initiatives;
- the company's ability to control operating expenses, including relative to revenue growth, and the actual amount spent on operating expenses in 2025 and beyond, which could be impacted by, among other things, salary and benefit expenses to attract and retain talent; the company's ability to realize operational efficiencies, including through increased scale and automation and continued adoption of artificial intelligence technologies; management's ability to balance expense control and investments in the business, and its decisions regarding spending in such areas as technology, business and product development, sales force, premium servicing and digital capabilities; the company's ability to innovate efficient channels of customer interactions and the willingness of Card Members to self-service and address issues through digital channels; restructuring activity; fraud costs; inflation; supply chain issues and increased technology costs; expenses related to enterprise risk management and compliance and consulting, legal and other professional services fees, including as a result of the company's growth, litigation and internal and regulatory reviews; the impact of changes in foreign currency exchange rates on costs; regulatory assessments; the level of M&A activity and related expenses; information security or cybersecurity incidents; the payment of fines, penalties, disgorgement, restitution, non-income tax assessments and litigation-related settlements; the performance of Amex Ventures and other of the company's investments; and impairments of goodwill or other assets;
- the company's tax rate not remaining consistent with expectations, which could be impacted by, among other things, further changes in tax laws and regulation, the effects of the Organization for Economic Cooperation and Development's global minimum tax guidelines, the company's geographic mix of income, unfavorable tax audits, assessments and tax litigation outcomes, and the occurrence or nonoccurrence of other discrete tax items;
- changes affecting the company's plans regarding the return of capital to shareholders, which will depend on factors such as the company's capital levels and regulatory capital ratios; results of the stress testing and capital planning process and new rulemakings and guidance from the Federal Reserve and other banking regulators, including changes to regulatory capital requirements, such as from Basel III rulemaking; results of operations and financial condition; credit ratings and rating agency considerations; and the economic environment and market conditions in any given period;
- changes in the substantial and increasing worldwide competition in the payments industry, including competitive pressure and competitor settlements and
  mergers that may materially impact the prices charged to merchants that accept American Express cards; merchant acceptance and surcharging, steering
  and suppression by merchants; the desirability of competitor premium card products and competition for partnerships and premium experiences, services
  and benefits; competition for new and existing cobrand relationships; competition from new and non-traditional competitors, such as financial technology
  companies, and with respect to new products, services and technologies, such as the emergence or increase in popularity of agentic commerce, digital
  payment platforms and currencies and other alternative payment mechanisms; and the success of marketing, promotion, rewards programs, offers and
  travel and lifestyle-related benefits (e.g., lounges, dining and entertainment);

- the company's ability to sustain its momentum and leadership in the premium consumer space, including with Millennial and Gen-Z consumers, and successfully refresh its U.S. Consumer Platinum Card<sup>®</sup>, which will be impacted in part by competition, levels of consumer demand for premium card products, brand perceptions (including perceptions related to merchant coverage) and reputation, and the company's ability to develop and market new benefits and value propositions that appeal to Card Members and new customers, grow spending with new and younger age cohort Card Members, offer attractive services and rewards programs and build greater customer loyalty, which will depend in part on identifying and funding investment opportunities, addressing changing customer behaviors, new product innovation and development, Card Member acquisition efforts and enrollment processes, including through digital channels, continuing to realize the benefits from strategic partnerships, successfully implementing the company's dining strategy and evolving the company's infrastructure to support new products, services and benefits;
- the company's ability to build on its leadership in commercial payments and successfully refresh its U.S. Business Platinum Card<sup>®</sup>, which will depend in part on competition, including from financial technology companies; the willingness and ability of companies to use credit and charge cards for procurement and other business expenditures as well as use the company's other products and services for financing needs; the acceptance of, and economics related to, B2B payment platforms; the company's ability to offer attractive value propositions and new products to current and potential customers; the company's ability to enhance and expand its payment, lending, cash flow and expense management solutions, increase customer engagement, and build out a multiproduct digital ecosystem to integrate its broad product set, which is dependent on the company's continued investment in capabilities, features, functionalities, platforms and technologies and the successful integration of, and marketing of capabilities related to, the company's Center acquisition; and the success of the company's initiatives to support businesses, such as Small Business Saturday and other Shop Small campaigns;
- the company's ability to expand merchant coverage globally and its success, as well as the success of third-party merchant acquirers, aggregators and
  processors, in signing merchants to accept American Express, which will depend on, among other factors, the value propositions offered to merchants and
  merchant acquirers for card acceptance, the awareness and willingness of Card Members to use American Express cards at merchants, scaling marketing
  and expanding programs to increase card usage, identifying and growing acceptance in low- and new-to-plastic industries and businesses as they form,
  working with commercial buyers and suppliers to establish B2B acceptance, executing on the company's plans to increase coverage in priority international
  cities, destinations, countries and industry verticals, and continued network investments, including in capabilities that allow for greater digital integration
  and modernization of its authorization platform;
- the company's ability to grow internationally, which could be impacted by regulation and business practices, such as those capping interchange or other fees, mandating network access or data localization, favoring local competitors or prohibiting or limiting foreign ownership of certain businesses; perceptions of the company's brand in international jurisdictions; the company's inability to successfully replicate aspects of its business model internationally and tailor products and services to make them attractive to local customers; competitors with more scale, local experience and established relationships with relevant customers, regulators and industry participants; the success of the company and its network partners in acquiring Card Members and/or merchants; and geopolitical and economic instability, hostilities and tensions (such as involving China and the U.S.), and impacts to cross-border trade and travel;

- a failure in or breach of the company's operational or security systems, processes or infrastructure, or those of third parties, including as a result of
  cyberattacks or outages, which could compromise the confidentiality, integrity, privacy and/or security of data, disrupt the company's operations, reduce
  the use and acceptance of American Express cards or the company's digital platforms and lead to regulatory scrutiny, litigation, remediation and response
  costs and reputational harm;
- changes in capital and credit market conditions, including those resulting from recent volatility, which may significantly affect the company's ability to meet its liquidity needs and expectations regarding capital ratios; the company's access to capital and funding costs; the valuation of the company's assets; and the company's credit ratings or those of its subsidiaries;
- legal and regulatory developments, which could affect the profitability of the company's business activities; limit the company's ability to pursue business
  opportunities or conduct business in certain jurisdictions; require changes to business practices or governance, or alter the company's relationships with
  Card Members, partners, merchants and other third parties, including affecting its network operations and practices governing merchant acceptance, as
  well as its ability to continue certain cobrand relationships in the EU; impact card fees and rewards programs; exert further pressure on merchant discount
  rates and the company's GNS business, as well as result in an increase in surcharging, steering or other differential acceptance practices; alter the
  competitive landscape; subject the company to heightened regulatory scrutiny and result in increased costs related to regulatory oversight and compliance,
  litigation-related settlements, judgments or expenses, restitution to Card Members or the imposition of fines or monetary penalties; materially affect capital
  or liquidity requirements, results of operations or ability to pay dividends; or result in harm to the American Express brand; and
- factors beyond the company's control such as business, economic and geopolitical conditions, consumer and business confidence and spending generally, unemployment rates, market volatility, political developments, further escalations or widening of international tensions, regional hostilities and military conflicts (such as in the Middle East and Ukraine), adverse developments affecting third parties, including other financial institutions, merchants or vendors, as well as severe weather conditions and natural disasters (e.g., hurricanes and wildfires), power loss, disruptions in telecommunications, pandemics, terrorism and other catastrophic events, any of which could significantly affect demand for and spending on American Express cards, credit metrics and reserves, loan and receivable balances, deposit levels and other aspects of the company's business and results of operations or disrupt its global network systems and ability to process transactions.

A further description of these uncertainties and other risks can be found in American Express Company's Annual Report on Form 10-K for the year ended December 31, 2024, Quarterly Report on Form 10-Q for the quarter ended March 31, 2025 and the company's other reports filed with the Securities and Exchange Commission.

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