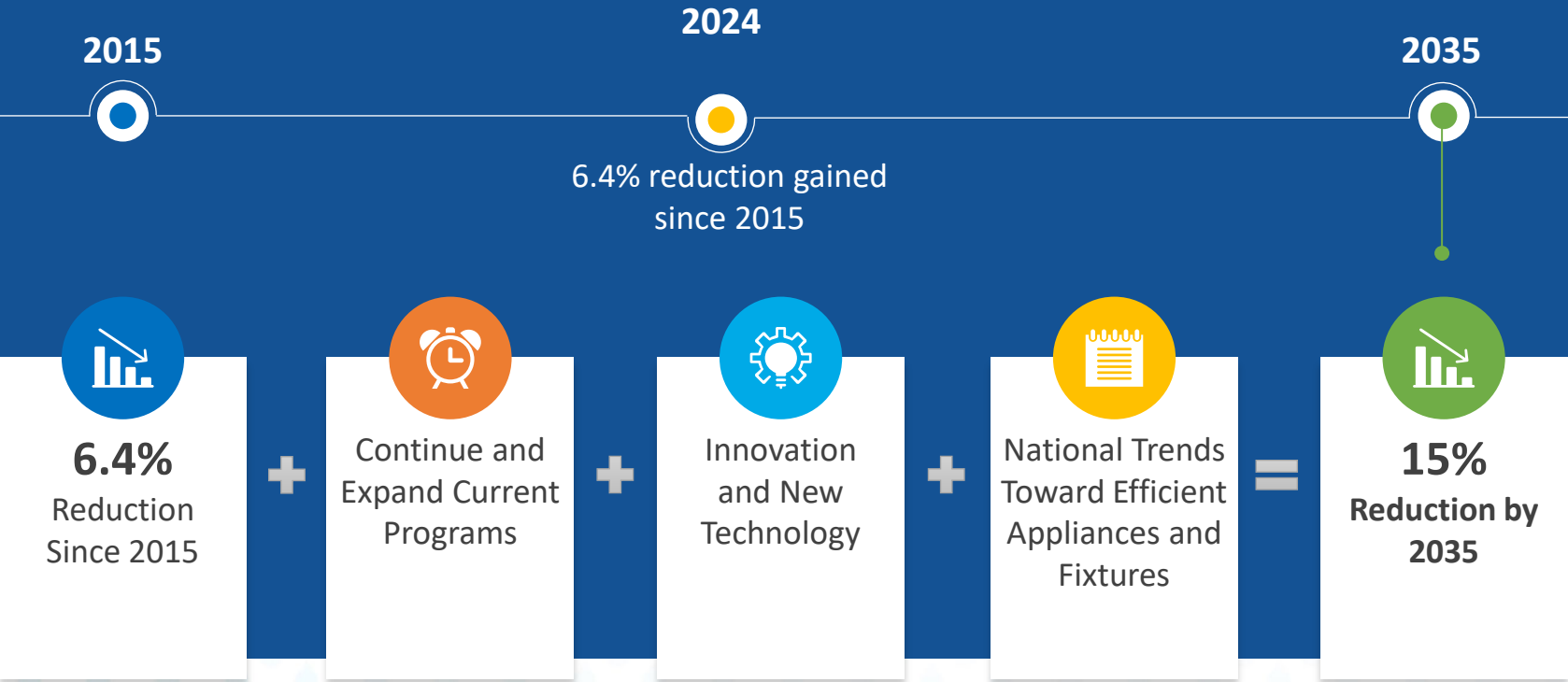


# Water Use & Efficiency Goal



*By 2035, American Water commits to meet customer needs while saving 15% in water delivered per customer compared to a 2015 baseline*



## BENEFITS

- Environment
- Energy Savings
- Avoided Capital
- Reduce Non-Revenue Water
- Lower Cost to Customers