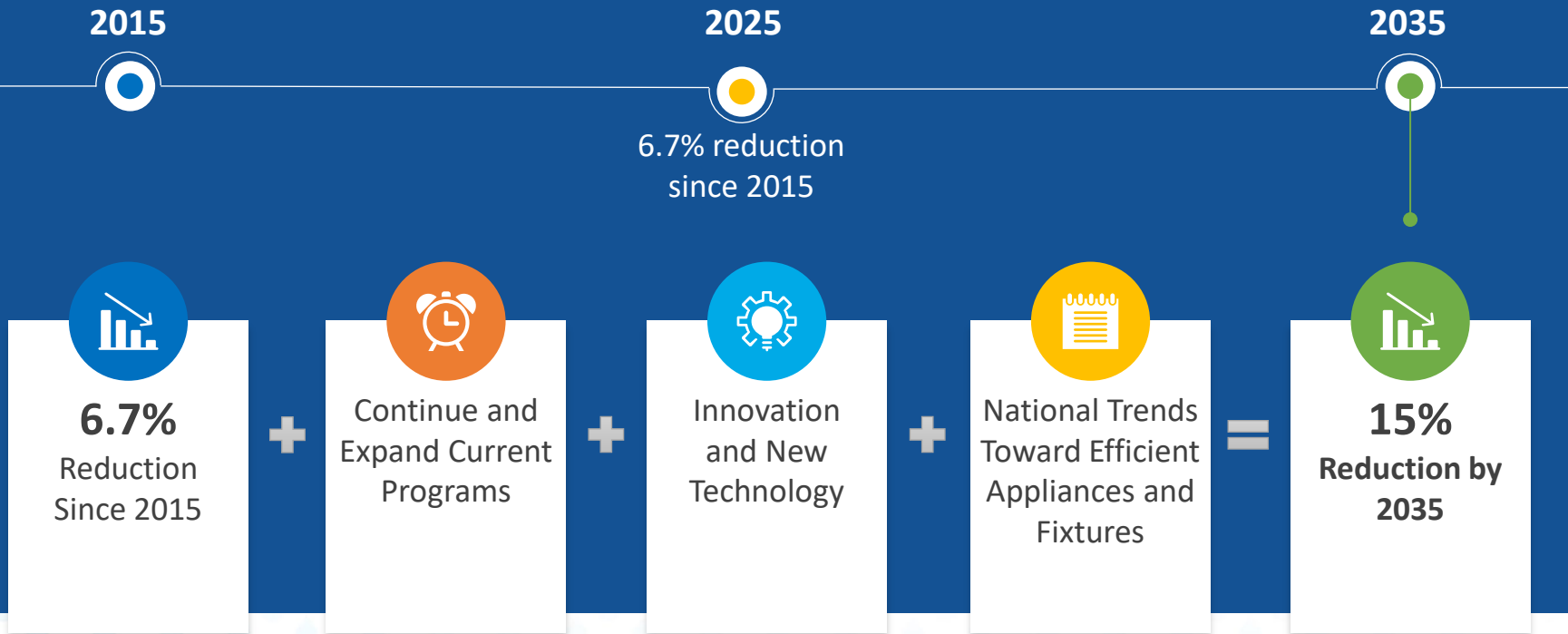


Water Use & Efficiency Goal

By 2035, American Water commits to meet customer needs while saving 15% in water delivered per customer compared to a 2015 baseline



BENEFITS

- Environment
- Energy Savings
- Avoided Capital
- Reduce Non-Revenue Water
- Lower Cost to Customers