

Signet Jewelers' In-Kind Donation Program Policy & Procedure

Signet Jewelers recognizes the importance and value of local, charitable non-profit organizations. To support the work of these organizations, Signet may provide in-kind donations to qualified organizations. To be qualified for an in-kind donation, the organization **must focus their efforts on underserved women and children, and/or social change advocacy** in the communities where we live and work.

CRITERIA FOR ELIGIBILITY:

For the organization to be eligible to participate in the In-Kind Donation Program:

- The organization must be a non-profit, tax-exempt entity recognized by the U.S. Internal Revenue Service as a 501(c)3.
- The organization must be a U.S.-based charitable organization.
- The organization **must focus on underserved women and children, and/or social change advocacy**.
- The organization must be aligned with the United Nations Sustainable Development Goals (SDGs).

All in-kind donations are subject to approval and availability.

ORGANIZATIONS THAT ARE INELIGIBLE FOR SUPPORT:

Signet's In-Kind Donation Program does not provide community impact support for:

- Organizations that are not public charities and/or trade organizations – tax-exempt under paragraph 501(c)3 of the U.S. Internal Revenue Code.
- Organizations that discriminate against people because of their age, race, creed, gender identity, sexual orientation, ethnicity or national origin.
- Organizations that could harm the reputation of Signet Jewelers and/or its Banners.
- Religious organizations (churches, synagogues, mosques, and other houses of worship), or other organizations primarily promoting religious purposes. Other faith-based community service organizations may be considered eligible if their programs:
 - Are open to all individuals in the community regardless of religious belief;
 - Serve a secular purpose, such as homeless shelters, soup kitchens, or other social services and/or social change advocacy;
 - Do not require participation in prayer, worship, or other religious activities as a condition of receiving service(s) offered; and
 - Do not use the individual donation or resulting match for promoting a particular religion, faith, creed or religious doctrine.
- Organizations/events associated with suppressing individuals who have experienced gender-based violence.
- Political or partisan organizations.
- Political contributions for candidates, committees, or organizations.
- Schools (unless registered with the IRS as 501(c)3 and meets all other eligibility criteria. ***Gift must be designated for a specific program serving underserved women and children and/or social change advocacy***).
- Athletes, teams, sporting events or tournaments of any kind (amateur, professional), including charity golf tournaments.
- Organizational operating funds of any kind.

- Conferences and seminars.
- Memberships, dues, and sponsorships.
- Event tickets and goodwill advertising.
- Individual benefits.

IN-KIND DONATION PROGRAM PROCEDURE:

STEP 1: Applicant reviews the In-Kind Donation Program guidelines and eligibility requirements in this document and the In-Kind Donations Program FAQ.

STEP 2: Applicant completes all sections of the In-Kind Donation Program Application and attaches any documentation. (i.e., fundraiser brochure, gala pamphlet, etc.)

STEP 3: Applicant clicks submit.

Applicant will receive a confirmation that application was submitted successfully.

Please be aware:

- Incomplete forms will not be processed.
- Applicant must have listed on the Application the specific program ***that benefits underserved women and children and/or social change advocacy.***

If additional information is needed, they will be contacted.

QUESTIONS?

Please review the In-Kind Donation Program Frequently Asked Questions (FAQs).

If you still have questions, please email communityimpact@signetjewelers.com