

# THE SIGNET PROMISE

We promise that all our products are responsibly sourced, and we use our scale for good to advance human rights while helping preserve our planet.

Our promise is based on our industry leadership in responsible sourcing – and our four-layered consumer confidence approach holds our global suppliers & ourselves to high ethical standards.

## Assurance of Responsible Business Practices By Our Suppliers and Ourselves

Signet is a founding member of the Responsible Jewelry Council, formed in 2005. Today, the RJC is the world's leading standard-setting organization for the jewelry and watch industry.

Through active leadership in the RJC, we advocate globally for responsible business practices that address human rights, labor practices, environment, and anti-corruption. Our commitment to promoting responsible business practices extends to one of our 2030 Corporate Sustainability Goals, which states that "100% of Signet key suppliers will be certified RJC members by 2025."

## Above and Beyond Other Jewelry Retailers

As a founding and active member of the World Diamond Council, we audit the implementation of the WDC's System of Warranties (SoW), which extends the effectiveness of the Kimberley Process beyond the export and import of rough diamonds to include polished diamonds we sell.

We also stand behind the value and verification of every certified diamond we sell with a lifetime guarantee and trade-in privileges on all our diamond purchases, along with providing assurance against loss from the mounting, or damage to the diamond. We guarantee the price paid towards new diamond jewelry twice its value for the lifetime of ownership.



## A Higher Standard for Product Integrity: The Signet Responsible Sourcing Protocol (Today Called "The Signet Promise")

Launched in 2013, the award-winning, open-source protocol is mandatory for all Signet diamond and jewelry suppliers.

It incorporates best-in-class principles that build on existing industry standards, including the Kimberley Process, the World Diamond Council, System of Warranties, the UN Guiding Principles on Business and Human Rights, and the Organization for Economic Co-operation and Development Due Diligence Guidance for Responsible Supply Chains.

## Committed to A Conflict-Free Supply Chain Across the Globe

We adhere to the Kimberley Process (KP), an international government certification program that regulates trade in rough diamonds.

The KP is designed to prevent the flow of conflict diamonds, while helping to protect the legitimate trade in rough diamonds.

We are also a founding and active member of the World Diamond Council (WDC), a non-profit international trade association established in 2000 to support the KP.

## For our customers

"Our Signet Promise is designed to Inspire Love and instill trust. All our certified diamonds are tested and verified, and all our precious metals and gems are responsibly sourced."