NEWS RELEASE

Bloomberg: Consumer Shopping Trends for the Holidays and Black Friday

11/24/2023

Bloomberg News dissects consumer shopping trends for the holiday season and Black Friday, providing a comprehensive overview of shopping behavior spanning various industries. The article delves into the evolving landscape, highlighting insights from Jamie Singleton, Signet Group President and Chief Consumer Officer, who emphasizes the importance of providing jewelry shoppers with an enticing blend of both physical and digital shopping experiences.

Read the article.