



NEWS RELEASE

## CNN: After 2023 wraps up, get ready for a spike in marriage proposals

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CNN covered the "engagement gap" created by the pandemic, citing Signet's proprietary research pointing to a potential increase in engagements in 2024. The story includes insight from Gina Drosos, Signet Jewelers CEO, about the company's industry-leading customer data platform and ability to apply learnings to better serve jewelry customers.

**Read the article on CNN.com.**