NEWS RELEASE

Celebrate Life & Express Love for ALL

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A Message from Gina Drosos, CEO, Signet Jewelers

Signet's mission is to enable the celebration of life and the expression of love. It's a mission that requires and promotes inclusion, acceptance and diversity. It's why our first and foremost Core Value is People First, and why we have a zero-tolerance policy for discrimination of any kind.

In a time like this, it is incumbent upon us to express and promote these values beyond our walls, to scream them in every community in which we live and work. Sometimes, celebrating life and expressing love means taking a very necessary stand. So let there be no mistake: Signet and all of our brands – Kay, Zales, Peoples, Jared, Piercing Pagoda, H.Samuel, Ernest Jones and JamesAllen.com – denounce the horrific events that occurred in Minneapolis last week and unequivocally condemn all acts of racism, discrimination and injustice. As a company, we support the voices peacefully protesting in the name of justice and equality. Our hearts break, and we share the pain and frustration of all people deserving something as simple as life and love.

We can repair and rebuild our stores, but we cannot restore lives.

Today, Signet has donated $100,000 to the NAACP Legal Defense and Educational Fund, one of America's premier legal organizations fighting for racial justice through public education, advocacy and litigation. We're doing so in honor of our 30,000 team members who freely express their diversity within a safe place of acceptance and inclusion. I personally care very deeply about this issue, and it is my fervent hope that our communities will unite to be more accepting and inclusive of those who walk freely within them. I believe humanity is better than the acts of abuse and ensuing violence we are witnessing. We must demonstrate that our collective love is stronger than hate and will prevail.

Signet stands for love, and we stand together, united with our communities, in support of freedom, justice, peace, and love for all.

I also proudly shared **this message on LinkedIn**.