NEWS RELEASE

Celebrating Equality and Acceptance During Pride Month

6/26/2020

The fabric of Signet is a rainbow of dedicated team members who are as diverse as our customers themselves. Every day, they help foster a culture of diversity, inclusion and equality. Which is why Pride Month is so important to Signet as is the mission the LGBTQ+ community tirelessly works to achieve.

Every single day, all our stores and corporate offices strive to create an inclusive and respectful environment for all genders, ethnicities, nationalities and beliefs so that our customers can freely Celebrate Life and openly Express Love.

We stand in support of our LGBTQ+ friends and colleagues, and are proud to recognize and celebrate Pride Month alongside you.

Here are some of the ways Signet and our banners are showing our support for the LGBTQ+ community:

- On behalf of Kay, Zales, and Piercing Pagoda $100,000 will be donated to **GLAAD** which strives to support cultural change for LGBTQ+ acceptance.
- Jared has committed to donating $400,000 in support of **Can't Cancel Pride** and its charities.
- Our CEO, Gina Drosos, **voiced her support** of the Supreme Court's decision affirming that workplace discrimination based on sexual orientation and gender identity is prohibited by the Civil Rights Act of 1964.
- Our banners launched social campaigns in support of the LGBTQ+ community:

View this post on Instagram

Happy #NationalKissDay – the perfect time to celebrate love! Post your favorite kissing photo using #EveryKiss. Because every kiss is beautiful, in celebration of #Pride month, we will make a donation to @GLAAD's work to create a safer and more accepting world. #LoveIsUnstoppable

A post shared by Kay Jewelers (@kayjewelers) on Jun 22, 2020 at 8:11am PDT

View this post on Instagram

Help us celebrate LGBTQ+ Pride Month by showing us your best Pride walk virtually! - Film a quick video where you walk, dance or parade from offscreen left to offscreen right. - Use #PrideTogether and remember to tag us, @zalesjewelers. - Finally, post it to your story! Oh, and try not to use any music so we can repost it easily! Then, check back this weekend to see it live! As we try to create the longest, most-inclusive virtual pride parade ever, Zales will also be making a donation to GLAAD. In celebration of Pride Month, we're proud to support GLAAD's work to accelerate LGTBQ acceptance. #LoveZales @glaad

A post shared by Zales (@zalesjewelers) on Jun 26, 2020 at 7:00am PDT



View this post on Instagram

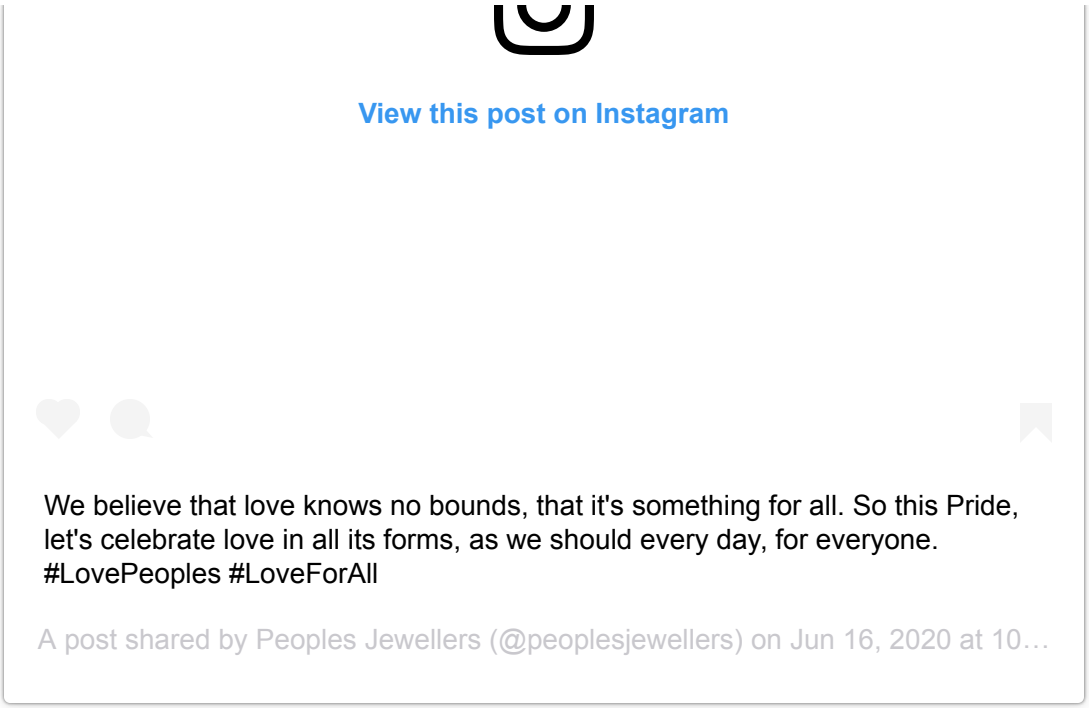
Love can't wait, and neither should your PRIDE. Celebrate your spectacular love and the 5th anniversary of marriage equality with our limited-edition Love Proudly ring. #CantCancelPride

A post shared by Jared The Galleria Of Jewelry (@jaredthegalleriaofjewelry) on…

View this post on Instagram

#BeMoreYou #PrideMonth □□

A post shared by Piercing Pagoda (@piercingpagoda) on Jun 23, 2020 at 10:32…



Our support of the LGBTQ+ community isn't contained within a single month. For more on Signet's ongoing commitment to diversity and inclusion, visit **our 2019 Corporate Social Responsibility update**.