



NEWS RELEASE

Forbes: Reviving sales at Kay and Zales: How Signet CEO Gina Drosos pulled America's biggest jeweler out of a long slump

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Forbes chronicled Signet's transformation strategy led by our CEO, Gina Drosos. The article delves into Signet's leadership position in the jewelry industry, areas for future growth, cultural transformation, and opportunities to widen competitive advantages in the months and years ahead.

Read the article.