



NEWS RELEASE

Fortune: The CEO behind Zales and Kay knows when you're going to get engaged

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Fortune recently sat down with Gina Drosos, Signet Jewelers CEO, to discuss our data-driven understanding of relationship milestones and the ways we're personalizing our marketing and merchandise to delight consumers. Read as Gina shares Signet's unique position to serve couples getting engaged, as well as those celebrating shared milestones earlier in their relationships.

[Read the article.](#)