NEWS RELEASE

Inspiring Love Locally with Tomorrow's Community Leaders

2/9/2023

Friday, January 27, Signet's Purpose was on full display at our headquarters in Akron, Ohio. It was a day of Inspiring Love by fostering tomorrow's young leaders as Signet welcomed officials and students from Akron's North High School to announce a partnership providing instructional support and real-world learning opportunities for students. The North High School marching band was even on hand to bring a festive atmosphere to the announcement.

The partnership is with the College & Career Academies of Akron, but the beneficiaries are students at North. Signet has pledged to provide 2,000 hours of volunteer support to the high school in the areas of entrepreneurship and marketing, IT support & services, programming and software development and facilities technology. Team members at Signet will volunteer their time over the next three years to this diverse group of young minds (more than 60 languages are spoken inside the high school, sometimes with up to 10 translators in each classroom).

Akron Public School Superintendent, Christine Fowler Mack spoke at the event. "I was thrilled when I heard Signet Jewelers was joining College & Career Academies as our academy partner," she said. "Just imagine the new possibilities Signet will open for our students at North High School."

The initiative is a complementary component of Signet's 2030 sustainability goal to increase support for Historic Black Colleges and Universities in the form of scholarships and academic partnerships, ultimately increasing internship and direct-hire opportunities. This partnership has profound significance for our CEO, Gina Drosos. "As a company that offers customers sentimental and timeless symbols of love, we think in generations. We bring that same focus to relationships we have in this community, and none are more important than the ones we foster with young people who will shape the future of Akron and beyond."

Joining the school's superintendent and Signet's CEO were North High School's Student Ambassador, Ro Zi Yar,

North's Principal, Kahtyrn Rodocker and Signet's Chief Information Officer, Howard Melnick who summed up Signet's excitement, "We're beyond excited to partner with Akron Public Schools and the College & Career Academies of Akron to share our commitment to continuous learning. It's our honor to support these future leaders as they discover, grow and follow their passions."

CAPTION: Signet Jewelers CEO, Gina Drosos, prepares to give remarks at the event.

CAPTION: A student from Akron Public Schools listens at the event.