NEWS RELEASE

Signet Jewelers Appoints Retail Leader Winnie Park to Its Board of Directors

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Three-time retail CEO brings expertise in brand transformation, merchandising, omnichannel growth and public-company governance

HAMILTON, Bermuda--(BUSINESS WIRE)-- Signet Jewelers Limited ("Signet" or the "Company") (NYSE: SIG) today announced that its Board of Directors ("Board") has appointed Winnie Park to the Board, effective November 16, 2026.

Park currently serves as Chief Executive Officer of Five Below, Inc. and is a three-time retail CEO with more than three decades of experience across specialty, luxury and value retail. She brings deep operating expertise spanning brand transformation, merchandising, omnichannel growth, digital innovation and engagement with younger consumers. Before joining Five Below, Park served as Chief Executive Officer of Forever 21 and Paper Source and held senior leadership roles at DFS Group, the LVMH-controlled luxury travel retailer.

“Winnie understands both the art of building a distinctive brand and the discipline required to operate a complex retail business,” said J.K. Symancyk, Chief Executive Officer of Signet. “She has led transformations across merchandising, digital and customer experience, and she brings a valuable understanding of how consumers engage across price points and channels. That breadth is expected to strengthen our Board as we continue differentiating our brands, unlocking the full value of our portfolio and modernizing how we serve customers to create deeper emotional connections with our brands and appeal to the next generation.”

“Winnie is an accomplished retail leader and experienced operator in brand building and customer engagement, whose career helping established brands find new relevance will bring invaluable insight to the Board,” said Helen McCluskey, Chair of the Board. “Her perspective across luxury, specialty, and value retail, together with her public-company governance experience, will be an important asset as Signet continues to advance its Grow Brand Love strategy.”

“Signet’s brands play an important role in some of the most meaningful moments in customers’ lives, and the strength of those brands creates a compelling opportunity to build even greater relevance across generations, occasions and channels,” said Park. “I look forward to bringing my experience in brand transformation, merchandising and omnichannel retail to the Board and supporting Signet’s Grow Brand Love strategy.”

About Winnie Park

Winnie Park is Chief Executive Officer of Five Below, Inc., a publicly-traded leading specialty retailer, and a three-time retail CEO with more than 30 years of experience. Prior to joining Five Below, she served as Chief Executive Officer of Forever 21, where she led a brand refresh focused on younger consumers. She previously served as Chief Executive Officer of Paper Source, leading its evolution from a traditional brick-and-mortar retailer into an omnichannel lifestyle brand. Earlier in her career, she held senior leadership positions at DFS Group, the LVMH-controlled luxury travel retailer, where she launched the company's first eCommerce platform. She also held strategy and merchandising roles at Levi Strauss & Co. and a consulting role at McKinsey & Company.

Park currently serves on the board of Five Below. She previously served as a director of two additional publicly-traded companies, Dollar Tree and Express.

About Signet:

As a Purpose-driven and sustainability-focused company, Signet is a participant in the United Nations Global Compact and adheres to its principles-based approach to responsible business. Signet operates approximately 2,500 stores primarily under the name brands of Kay Jewelers, Zales, Jared, Banter by Piercing Pagoda, Diamonds Direct, Blue Nile, Peoples Jewellers, H. Samuel, and Ernest Jones. Further information on Signet is available at **www.signetjewelers.com**.

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