



NEWS RELEASE

## Signet Jewelers Raises Record-Breaking \$12 Million Benefitting St. Jude Children’s Research Hospital

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Donation represents Signet's largest single-year fundraising total

Signet’s tradition of supporting the St. Jude mission of helping children with cancer and other life-threatening diseases spans 27 years and more than \$122 million raised

CAPTION: Signet Jewelers leaders present a record-breaking \$12 million donation to St. Jude Children’s Research Hospital. Pictured are St. Jude patient Slater, Signet’s 2026 patient representative, members of the Signet team and ALSAC leadership.

AKRON, Ohio -- Signet Jewelers, which includes KAY Jewelers, Zales, Jared Jewelers and Banter by Piercing Pagoda, announced today it has raised \$12 million for St. Jude Children's Research Hospital® as part of its commitment, announced in 2023, to raise \$100 million.

This contribution represents Signet’s largest single-year fundraising total for St. Jude and the largest one-time donation the company has made to the organization. Funds were raised through the sale of plush puppies and bears in Signet stores, customer donations made in-store and online, and team member and corporate support of initiatives such as the St. Jude Walk.

“At Signet, our purpose is Inspiring Love, and this record-breaking fundraising effort is a powerful reflection of our purpose in action,” said Signet CEO J.K. Symancyk. “We are incredibly proud to support the lifesaving work of St. Jude. This is all made possible by the extraordinary generosity of our team members, customers, and partners. It’s inspiring to see our community come together to help advance the St. Jude mission of delivering world-class care, groundbreaking research, and hope to children and families when they need it most.”

When St. Jude opened in 1962, childhood cancer was largely considered incurable. Since then, St. Jude has helped push the overall survival rate in the U.S. from 20% to more than 80%, and they won't stop until no child dies from cancer.

Signet’s current \$100 million commitment will support patients who have survived childhood cancer through

continued research and care provided by the After Completion of Therapy Clinic and St. Jude Lifetime Cohort Study (St. Jude LIFE). Together, these initiatives aim to reduce the long-term effects of childhood cancer treatment while offering follow-up care and health counseling.

“We are incredibly grateful for our nearly 30-year partnership with Signet,” said Ike Anand, President and CEO of ALSAC, the fundraising and awareness organization for St. Jude. “Signet’s record-breaking contribution helps ensure families never receive a bill from St. Jude for treatment, travel, housing or food, and it fuels the research and care needed to help more children with childhood cancer and other life-threatening diseases.”

In October 2023, Signet celebrated raising more than \$100 million during its then 25-year partnership with St. Jude and announced its commitment to raise another \$100 million.

## ABOUT SIGNET JEWELERS

As a Purpose-driven and sustainability-focused company, Signet is a participant in the United Nations Global Compact and adheres to its principles-based approach to responsible business. Signet operates approximately 2,600 stores primarily under the name brands of Kay Jewelers, Zales, Jared, Banter by Piercing Pagoda, Diamonds Direct, Blue Nile, Peoples Jewellers, H. Samuel, and Ernest Jones. Further information on Signet is available at [www.signetjewelers.com](http://www.signetjewelers.com).

## About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. When St. Jude opened in 1962, childhood cancer was largely considered incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80% in the U.S., and it won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live. Visit St. Jude Inspire to discover powerful St. Jude stories of hope, strength, love and kindness. Support the St. Jude mission by donating at [stjude.org](http://stjude.org), or following St. Jude on Facebook, X, Instagram, and TikTok.

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