NEWS RELEASE

Support for Heart to Heart International

4/20/2020

Signet Jewelers is proud to partner with Heart to Heart International, a non-profit humanitarian organization committed to getting vital medical equipment and medicine to those who need it most during the COVID-19 pandemic.

From April 20, 2020, through May 3, 2020, a portion of every purchase* made at **Kay.com**, **Zales.com**, **Jared.com**, and **JamesAllen.com** helped provide masks, gowns, gloves and equipment to health care providers and life-saving medicine to coronavirus patients. Together with our customers, we quickly reached our goal of donating $100,000 to support Heart to Heart's critical mission as the COVID-19 pandemic continues. Specifically, our support provided:

- 25,000 units of personal protective equipment – supplies that ensure the safety of front line responders and the people they care for.
- 3,000 hygiene kits – soap, sanitizers, and masks necessary so many people can stay safe during this pandemic.

These are undeniably difficult times for us all, yet the sparkle of the human spirit shines through. After all, pressure makes diamonds. And like diamonds, the heroes who emerge show us that the human spirit is the strongest, most durable substance in the world.

Visit **Kay.com**, **Zales.com**, **Jared.com**, and **JamesAllen.com** to learn more.

* From 4/20/2020 - 5/3/2020, Signet Jewelers will donated 2% of the net profits from Kay.com, Zales.com, and Jared.com, up to a maximum donation of $100,000.
From 4/21/2020 - 4/30/2020 Signet Jewelers donated $50 for every order on JamesAllen.com.