NEWS RELEASE

WWD: Black Friday Gives Retail Early Gift, Yet No Bellwether for Season

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WWD's article, "Black Friday Gives Retail Early Gift, Yet No Bellwether for Season," offered a nuanced analysis of the retail landscape during the holiday season, emphasizing the complexity of Black Friday's predictive role. Notably, Jamie Singleton, Signet Group President and Chief Consumer Officer, shared insights into the jewelry sector and shed light on consumer shopping behavior. She provides a compelling perspective on the trends influencing the industry's holiday performance.

Read the article.