



NEWS RELEASE

## Yahoo Finance: Signet Jewelers CEO: Customers displaying 'permanent shift' to online shopping

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In an **interview with Yahoo Finance**, Signet Jewelers CEO, Gina Drosos, shared insights into consumer spending patterns and trends in the jewelry industry.

Gina highlighted how Signet is adapting to evolving consumer preferences by offering a wide assortment of jewelry, leveraging online research, and providing expert consultations through all shopping channels while keeping an eye on optimizing its store locations.

**Watch the interview.**