

## SIGNET TO HOST NEW YORK IR DAY AND STORE TOUR

**HAMILTON, Bermuda, September 4, 2012** – Signet Jewelers Limited (“Signet”) (NYSE and LSE: SIG), the largest specialty retail jeweler in the US and UK, is holding a New York IR Day followed by store visits on Monday, October 1, 2012.

The event will be hosted by Mike Barnes, CEO, Ron Ristau, CFO, and Mark Light, US Divisional President and Chief Executive, and will include presentations from members of Signet’s US executive team.

The formal presentations will be audiocast live between 9:45 a.m. and 12:00 p.m. EDT at [www.signetjewelers.com](http://www.signetjewelers.com). A transcript of the morning’s presentations, including questions and answers, will be posted to the same website as soon as it is available.

For additional information regarding this event please email [signet@icrinc.com](mailto:signet@icrinc.com).

You can also register on-line at [www.signetjewelers.com/register](http://www.signetjewelers.com/register)

*Signet operated 1,845 specialty retail jewelry stores at July 28, 2012, these included 1,323 stores in the US, where its store brands include “Kay Jewelers”, “Jared The Galleria Of Jewelry” and a number of regional names. At the same date, Signet also operated 522 stores in the UK, where its store brands are “H.Samuel”, “Ernest Jones” and “Leslie Davis”. Further information on Signet is available at [www.signetjewelers.com](http://www.signetjewelers.com). See also [www.kay.com](http://www.kay.com), [www.jared.com](http://www.jared.com), [www.hsamuel.co.uk](http://www.hsamuel.co.uk) and [www.ernestjones.co.uk](http://www.ernestjones.co.uk).*

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