SIGNET JEWELERS NAMES UTA WERNER AS FIRST CHIEF STRATEGY OFFICER

AKRON, OHIO, November 6, 2015 – Signet Jewelers ("Signet") (NYSE and LSE: SIG), the world's largest retailer of diamond jewelry, announced that Uta Werner has joined the Company as Signet Chief Strategy Officer.

As Chief Strategy Officer, Werner will be responsible for strategy development and execution and will be focused on the identification of growth opportunities, strategic planning, and mergers and acquisitions. Werner's other responsibilities include monitoring long-term trends, gathering competitive intelligence, driving cross-business-unit initiatives, and sustaining business model innovation. She will report to Signet Chief Executive Officer Mark Light and serve on Signet's Executive Committee.

"Uta will help us further differentiate and strengthen our position as the world's largest retailer of diamond jewelry," said Light. "This role is critical to the transformation of Signet and the creation of an organization that supports Signet's Vision 2020 and our future growth. Vision 2020 represents a well-planned strategic framework for growth and future success. We are all very excited for Uta to join the team at Signet and look forward to her contributing to our success."

Prior to joining Signet, Werner was Executive Vice President, Global Product Leadership at Nielsen, a leading global performance management company that provides a comprehensive understanding of what consumers Watch and Buy. In this role, Werner led Nielsen's Global Sales Effectiveness Practice, building a highly-differentiated Advanced Analytics business that helps consumer products manufacturers and retailers leverage Big Data to systematically optimize and manage in-store and on-line sales drivers. Werner has more than 20 years of experience as an advisor to senior management and investors, and prior to Nielsen was Chief Strategy Officer of Xerox Corporation, a Fortune 200 firm in the Technology / Business Process Services sector.

Werner holds the equivalent of an MS in Mathematics and an MBA from the Technical University in Aachen Germany, as well as a Master of Public Administration from the John F. Kennedy School of Government at Harvard University. She is also a Board Member of Forte Foundation, a non-profit consortium of major corporations and top business schools working together to launch women into fulfilling, significant business careers through access to business education, opportunities and a community of successful women.

About Signet Jewelers
Signet Jewelers is the world's largest retailer of diamond jewelry. Signet operates approximately 3,600 stores primarily under the name brands of Kay Jewelers, Zales, Jared The Galleria Of Jewelry, H.Samuel, Ernest Jones, Peoples and Piercing Pagoda. Further information on Signet is available at www.signetjewelers.com. See also www.kay.com, www.zales.com, www.jared.com, www.hsamuel.co.uk, www.ernestjones.co.uk, www.peoplesjewellers.com and www.pagoda.com.

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