Signet to Host Half Day Store Tour

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HAMILTON, Bermuda, October 21, 2009 – Signet Jewelers Ltd ("Signet") (NYSE and LSE: SIG), the world's largest specialty retail jeweler, is holding a half day store tour today, Wednesday, October 21, 2009 in New York City. The tour will be hosted by Terry Burman, Chief Executive and Mark Light, Chief Executive of Signet's US Division, and will include presentations from members of Signet's US executive team.

The slide presentation accompanying management's formal remarks is available on Signet's corporate website at www.signetjewelers.com. A transcript of the presentation, including the question and answer session, will be posted to the same website as soon as it is available. Please note that no trading update will be given today.

For additional information regarding this event please contact signet@icrinc.com.

Signet operated 1,952 specialty retail jewelry stores at August 1, 2009; these included 1,396 stores in the US, where the Group trades as "Kay Jewelers", "Jared The Galleria Of Jewelry" and under a number of regional names. At that date Signet operated 556 stores in the UK, where the Group trades as "H.Samuel", "Ernest Jones" and "Leslie Davis". Further information on Signet is available at www.signetjewelers.com. See also www.kay.com, www.jared.com, www.hsamuel.co.uk and www.ernestjones.co.uk.

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