Director/PDMR Shareholding

January 19, 2012 10:35 AM ET

RNS Number : 8345V
Signet Jewelers Limited
19 January 2012
FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

OMB APPROVAL
OMB Number: 3235-0287
Expires: November 30, 2011
Estimated average burden
hours per response... 0.5

1. Name and Address of Reporting Person *

JENKINS MARK ANDREW

(Last) (First) (Middle)

CLARENDON HOUSE,,2 CHURCH STREET,
(Street)

HAMILTON,D0HM11

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol

SIGNET JEWELERS LTD [SIG]

3. Date of Earliest Transaction (MM/DD/YYYY)

1/16/2012

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

_____ Director _____ 10% Owner
__ **X** __ Officer (give title below) _____ Other (specify below)
Group Company Secretary

6. Individual or Joint/Group Filing (Check Applicable Line)

_ **X** _ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Shares, par value $0.18	**1/16/2012**		M		**146**	A	**$ 0**	**14524**	**D**	
Common Shares, par value $0.18	**1/16/2012**		M		**417**	A	**$ 0**	**14941**	**D**	
Common Shares, par value $0.18	**1/16/2012**		S		**563**	D	**$44.3** (1)	**14378**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date	7. Title and Amount of Securities Underlying Derivative Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	10. Ownership Form of Derivative Security: Direct	11. Nature of Indirect Beneficial Ownership

	Security			Disposed of (D) (Instr. 3, 4 and 5)				(Instr. 3 and 4)			Following Reported Transaction(s) (Instr. 4)	(D) or Indirect (I) (Instr. 4)	(Instr. 4)
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to purchase)	[(2)]	**1/16/2012**	**M**		**146**	**4/4/2007**	**4/4/2014**	**Common Shares**	**146**	**$ 0** [(4)]	**0**	**D**	
Stock Option (Right to purchase)	**$ 0**	**1/16/2012**	**M**		**417**	**4/14/2011**	**12/31/2011** [(3)]	**Common Shares**	**417**	**$ 0**	**0**	**D**	

Explanation of Responses:

(1) The shares were sold at 28.96 British Pounds Sterling, and the currency conversion rate of 1.53 US Dollars on the date of sale was used.

(2) Reporting person acquired 146 shares upon the required payment of 1.00 British Pounds Sterling, which represents US$1.83 based on a currency conversion rate on the date of grant, and US$1.53 based on a currency conversion rate on the date of exercise.

(3) Per the rules of the Signet Group 2005 Long Term Incentive Plan, the expiration date changed to January 20, 2012.

(4) Not applicable

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
JENKINS MARK ANDREW CLARENDON HOUSE, 2 CHURCH STREET, HAMILTON,D0HM11			Group Company Secretary	

Signatures

Mark A Jenkins	1/18/2012
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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