

## SIGNET ANNOUNCES REGULAR QUARTERLY CASH DIVIDEND

**HAMILTON, Bermuda, August 26, 2014** – Signet Jewelers Ltd (“Signet”) (NYSE and LSE: SIG), today announced that its Board of Directors has approved a regular quarterly cash dividend of \$0.18 per Signet Common Share payable on November 25, 2014 to record holders of Signet Common Shares on October 31, 2014, with an ex-dividend date of October 29, 2014.

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*Signet Jewelers Limited is the largest specialty jewelry retailer in the US, UK, and Canada. Signet's Sterling Jewelers division operates over 1,400 stores in all 50 states primarily under the name brands of Kay Jewelers and Jared The Galleria Of Jewelry. Signet's UK division operates approximately 500 stores primarily under the name brands of H.Samuel and Ernest Jones. Signet's Zales division operates over 1,600 locations in the US and Canada primarily under the name brands of Zales, People's, and Piercing Pagoda. Further information on Signet is available at [www.signetjewelers.com](http://www.signetjewelers.com). See also [www.kay.com](http://www.kay.com), [www.jared.com](http://www.jared.com), [www.hsamuel.co.uk](http://www.hsamuel.co.uk), [www.ernestjones.co.uk](http://www.ernestjones.co.uk), [www.zales.com](http://www.zales.com), [www.peoplesjewellers.com](http://www.peoplesjewellers.com) and [www.paqoda.com](http://www.paqoda.com).*