Notice of Announcement Holiday Sales Release

December 21, 2012 3:54 PM ET

HAMILTON, Bermuda, December 21, 2012 – Signet Jewelers Limited ("Signet") (NYSE and LSE: SIG), intends to announce its results for the nine weeks ended December 29, 2012 at approximately 7.00 a.m. EST on Tuesday, January 8, 2013.

On that date there will be a conference call at 8.30 a.m. EST (1.30 p.m. GMT) and a simultaneous audio webcast and slide presentation available at www.signetjewelers.com. The slides will be available to be downloaded from the website ahead of the conference call.

The call details are:

US dial-in:	+1 (646) 254 3360
European dial-in:	+44 (0) 20 7136 2050
Confirmation Code:	1424444

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