Notice of Announcement Fiscal 2011 Results

March 15, 2011 11:50 AM ET

HAMILTON, Bermuda, March 15, 2011 - Signet Jewelers Ltd ("Signet") (NYSE and LSE: SIG), the world's largest specialty retail jeweler, intends to announce its results for the 13 weeks ("fourth quarter") and for the 52 weeks ("Fiscal 2011") ended January 29, 2011 at 7.30 a.m. EDT on Wednesday, March 30 2011.

On that date there will be a conference call at 8.30 a.m. EDT (1.30 p.m. BST and 5.30 a.m. Pacific Time) and a simultaneous audio webcast and slide presentation available at http://www.signetjewelers.com. The slides will be available to be downloaded from the website ahead of the conference call.

To help ensure the conference call begins in a timely manner, could all participants please dial in 5 to 10 minutes prior to the scheduled start time. The call details are:

US dial-in: +1 212 444 0895
European dial-in: +44 (0) 20 7138 0844
Confirmation Code: 2553140

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