Signet to Participate in the 12th Annual ICR XChange Conference

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HAMILTON, Bermuda, January 4, 2010 – Signet Jewelers Ltd ("Signet") (NYSE and LSE: SIG), the world's largest specialty retail jeweler, will be presenting at the 12th annual ICR XChange Conference on Wednesday, January 13, 2010 at 9:15 a.m. (Pacific time), at The St Regis Monarch Beach Resort & Spa, Dana Point, California. Terry Burman, Chief Executive and Walker Boyd, Finance Director will host the presentation. The presentation will also be webcast live on the Company website.

Click here to listen to the presentation.

For additional information regarding this event please contact signet@icrinc.com.

Signet operated 1,948 specialty retail jewelry stores at October 31, 2009; these included 1,394 stores in the US, where the Group trades as "Kay Jewelers", "Jared The Galleria Of Jewelry" and under a number of regional names. At that date Signet operated 554 stores in the UK, where the Group trades as "H.Samuel", "Ernest Jones" and "Leslie Davis". Further information on Signet is available at www.signetjewelers.com. See also www.kay.com, www.jared.com, www.hsamuel.co.uk and www.ernestjones.co.uk.

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