

Signet Jewelers Limited Names Daniel Shull as Its First Chief Information Officer

HAMILTON, BERMUDA -- (Marketwired) -- 11/18/14 -- Signet Jewelers Limited ("Signet") (NYSE: SIG) (LSE: SIG), the largest specialty jewelry retailer in the US, UK and Canada, announced that Daniel Shull will join the Company as its first Chief Information Officer effective January 5, 2015.

As Chief Information Officer, Shull will be responsible for Signet's Information Technology systems across its three divisions and will work to ensure IT solutions and investments are aligned with our Vision 2020 and the growing needs of our business. He will report to Signet's Chief Executive Officer Mark Light and serve on Signet's Executive Committee.

"Dan will help us continue to identify new and groundbreaking ways to serve our guests and expand our initiatives," said Light. "He is an innovative thinker with a dynamic, multifaceted background in retail and IT. We are all very excited for Dan to join the team at Signet and look forward to him contributing to our success and growth."

Shull joins the company after more than seven years at Nike, Inc. where he held senior IT leadership roles including Global Retail CIO. Most recently Shull was Vice President, Strategy, Architecture and Portfolio for the entire \$27 billion enterprise. Prior to Nike, Shull spent 15 years at Borders Group, where he rose to Interim Chief Information Officer and served as Vice President, Application Development and also held key Merchandising leadership roles.

Shull holds a B.S.I.T. from the University of Phoenix and an M.B.A. from the University of Michigan. He and his wife, Helana, will be relocating to the Northeast Ohio area.

About Signet Jewelers Limited

Signet Jewelers Limited is the largest specialty jewelry retailer in the US, UK and Canada. Signet's Sterling division operates nearly 1,500 stores in all 50 states primarily under the name brands of Kay Jewelers and Jared The Galleria Of Jewelry. Signet's UK division operates approximately 500 stores primarily under the name brands of H.Samuel and Ernest Jones. Signet's Zale division operates over 1,600 locations in the US and Canada primarily under the name brands of Zales, Peoples, and Piercing Pagoda. Further information on Signet is available at www.signetjewelers.com. See also www.kay.com, www.jared.com, www.hsamuel.co.uk, www.ernestjones.co.uk, www.zales.com, and www.peoplesjewellers.com.

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