



## NEWS RELEASE

# Partnering with Clark Atlanta University to Build a Diverse Pipeline of Talent

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This week, I'm honored to represent Signet Jewelers as we sponsor Fashion Week hosted by the Clark Atlanta University Department of Art and Fashion. I'd like to share why the partnership is so important, how it aligns with Signet's values and what we'll be up to at Fashion Week.

First, we're excited that the partnership will introduce Clark Atlanta students to **Signet's industry-leading banners**, and help Signet attract rising talent to build a pipeline of future leaders within our Merchandising Training Program. While many job candidates have heard of KAY, Zales and Jared, they may not realize that joining Signet can provide even greater flexibility for their career path across our banner portfolio.

Second, our work with Clark Atlanta will generate excitement about the intricacies of the jewelry business. While jewelry may not seem like an obvious choice for Design and Fashion students, the industry can lead to a sparkling and empowering career. During Clark Atlanta's Fashion Week events, we'll also share the value of Signet's Merchandising Training Program. The program combines classroom training, hands-on development and project-based experiences across Marketing, Merchandising and Planning while interacting with senior leaders. Graduates of the program have seen their ideas incorporated into our business and a high percentage have moved into a management position within five years.

But partnering with Clark Atlanta is about more than finding talent. It's about developing leaders who align with our values. At Signet, we aim to develop leaders willing to take risks, be innovative and act as change agents in their workplace and communities. Clark Atlanta's social justice history and commitment to transformative educational experiences aligns with Signet's commitment to furthering equity, inclusivity and social change advocacy.

Historically Black colleges and universities play an important role in creating a more equitable society for all, empowering future generations through education and broader career opportunities. The partnership with Clark

Atlanta is Signet's latest step in building a diverse pipeline of talent from historically Black colleges and universities and Hispanic serving institutions – a commitment spelled out in the company's **2030 Corporate Sustainability Goals**.

Signet is thrilled to work with Clark Atlanta University, a partnership as much about talent as it is about shared values.