NEWS RELEASE

Rocksbox's Newest Delivery Continues Its Leadership in the Circular Economy

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For thousands of loyal Rocksbox subscribers, their monthly jewelry subscription allows them to diversify their look and express their mood – whether for a night on the town, week in the office or an elegant evening of celebration – without committing to purchasing the jewelry.

Now, there's even more to love about their jewelry box deliveries: a new premium jewelry collection featuring reclaimed brass. The new designer jewelry, aptly called, Rocksbox Redefined, features 14k gold-plating over reclaimed brass, and uses the reclaimed metal in completely reimagined ways – and it's available now to celebrate Earth Month.

"Rocksbox is proud to be a leader in the circular economy with our jewelry rental membership. We're excited to build on our commitment to reusing and repurposing with the launch of our Rocksbox Redefined jewelry collection," said Allison Vigil, President of Rocksbox.

The Rocksbox Redefined collection embodies the banner's commitment to the circular economy and overall sustainability to the planet. Each piece within the collection draws on inspiration from the artistry of the natural world. An instant distinction of the jewelry is the texture and asymmetry that are woven into every piece.

Rocksbox designer, Victoria Starrin, explains: "There is beauty in the imperfectness of nature. This collection celebrates the beauty in the uneven, asymmetrical forms of nature. With these unique pieces, I want everyone to see that same beauty in themselves."

The new Rocksbox Redefined collection is just one way Signet Jewelers, parent of Rocksbox, is working to extend the life of every piece of jewelry, while offering products that customers can feel good about and delivering on the company's **2030 Corporate Sustainability Goals**.