

Agenda

10:00 a.m.	**Executive Presentations** Michael Barnes - CEO, Signet Jewelers Mark Light - President & CEO, US Division Sebastian Hobbs - Managing Director, UK Division Ronald Ristau - CFO, Signet Jewelers
11:40 a.m.	Question & Answer Session
12:30 p.m.	Lunch
1:30 p.m.	First Tour Departs for Kay Store on 34th Street
2:30 p.m.	Second Tour Departs for Kay Store on 34th Street

KAY JARED SIGNET ERNEST JONES H.SAMUEL

Forward Looking Statements & Other Disclosure Matters

This presentation contains statements which are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements, based upon management's beliefs and expectations as well as on assumptions made by and data currently available to management, appear or may be articulated in a number of places throughout this presentation and include statements regarding, among other things, our results of operation, financial condition, liquidity, prospects, growth, strategies and the industry in which Signet operates. The use of the words "expects," "believes," "anticipates," and other similar expressions are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to a number of risks and uncertainties, including but not limited to general economic conditions, risks relating to our being a Bermuda corporation, the merchandising, pricing and inventory policies followed by Signet, the reputation of Signet and its brands, the level of competition in the jewelry sector, the cost and availability of diamonds, gold and other precious metals, regulations relating to consumer credit, seasonality of Signet's business, financial market risks, deterioration in consumers' financial condition, exchange rate fluctuations, changes in consumer attitudes regarding jewelry, management of social, ethical and environmental risks, security breaches and other disruptions to Signet's information technology infrastructure and databases, inadequacy in and disruptions to internal controls and systems, and changes in assumptions used in making accounting estimates relating to such items as extended service plans and pensions. For a discussion of these and other risks and uncertainties which could cause actual results to differ materially, see the "Risk Factors" section of the Signet's Fiscal 2013 Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission (the "SEC") on March 28, 2013. Actual results may differ materially from those anticipated in such forward-looking statements. Signet undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances, except as required by law.

Non-GAAP Measures - Certain financial measures used during this presentation are considered to be 'non-GAAP financial measures'. For a reconciliation of these to the most directly comparable GAAP financial measures, please refer to Signet's Form 10-Q dated August 29, 2013, filed with the SEC and available through Signet's website, www.signetjewelers.com.

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Michael Barnes
CEO, Signet Jewelers
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Signet Team
SIGNET
JEWELERS
Ronald Ristau: CFO, Signet Jewelers
Mark Light: President and CEO, US Division
Sebastian Hobbs: Managing Director, UK Division
Ed Hrabak: COO, US Division
George Murray: SVP Marketing, US Division
Tryna Kochanek: SVP Field Operations, US Division
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The Present is Driving
THE FUTURE OF OUR COMPANY
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SIGNET
JEWELERS
Competitive Advantages
Signet Stakeholders Benefit from a Multitude of Competitive Advantages
Ability to Invest
Outstanding Customer Experience
Sector-Leading Advertising
In-House Customer Financing (US)
SIGNET
Stakeholder Value
Strong Store Brands
Supply Chain Leadership
High Quality Store Base
Branded, Differentiated, Exclusive Merchandise
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VISION
2020
KAY
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VISION
2020
Opportunities for Growth
Maximize Mid Market
Best in Bridal
Digital EcoSystem
KAY
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ERNEST JONES
H.SAMUEL

Our Goal is to Lead the Mid to Upper-Mid Jewelry Market

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Mid to Upper-Mid Market

- Merchandise is Above Costume Jewelry



- Merchandise is Not High-End Luxury Level

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Our Goal is to Lead the Mid to Upper-Mid Jewelry Market
Opportunity to Grow
Explore:
Formats
Locations
Product Mix
Field Training
Marketing
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Strengthen Position as Most Relevant and Prevalent Company
Evolution Building on Our Competitive Strengths
Creating Consistent Initiatives Company-Wide
Grow Share in Mid-Price Tier Jewelry/Watch Market
Test Growing Products and Add New Services
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Mid Market is Our Strength

- Largest Growth Opportunity
- Companies That Build from Core Strengths are More Likely to Create Sustained Value

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- Store Brands will Stay True to Heritage While Adapting to Meet Emerging Needs
- Strengthen Targeting of Younger Demographics/Gen Y Customers



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OUTLET
STRATEGY
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JEWELERS
OUTLET
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Outlet Channel
$24 Billion Channel
Major Retailers Thriving in this Channel
COACH
GAP
NIKE
KAY
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SIGNET
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Outlet Channel

- Jewelry Share of Outlet Sales = $321 Million
- Major Market Share to be Gained in Outlet
- Leadership Position in Outlet Channel



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VISION 2020

Opportunities for Growth

- Maximize Mid Market
- Best in Bridal
- Digital EcoSystem

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Be The Destination for Bridal

- Great Jewelry Brands
- Great Targeted Marketing Programs
- Outstanding Store Operations & Selling Systems
- Optimum Real Estate
- In-House Credit Program (US)
- Trade-Ins & Extended Service Plans
- Merchandise Accessibility
- Unparalleled Customer Engagement



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STRATEGIC DIAMOND SOURCING INITIATIVE

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Secure Long-Term Supply of Diamonds



Create Sustainable Competitive Advantages

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Signet Buying Office in The Indian Diamond Bourse

- Trade Exchange for Loose Polished Diamonds
- 80% of World's Diamonds Cut and Polished in India
- Add Specialized Vendors
- Take Advantage of Market Fluctuations
- Accumulate Goods Consistently and Strategically



BHARAT DIAMOND BOURSE

DIAMOND CENTRE OF THE WORLD



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More Consistent Supply of Diamonds to Benefit our Customers



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Signet Rough-to-Polished

DIAMOND FACTORY



Gaborone, Botswana

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Gabarone, Botswana



- One of the Largest Producers of Rough Diamonds in the World
- Supplements Buying Operation in India

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Benefits of Factory Acquisition

- Ensure Merchandise Objectives Will be Met
- Greater Control Over Diamond Cuts
- Builds on Supply Chain Competitive Strength

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Strategic Diamond Sourcing Initiative

- All Sourcing Relationships Give Us Intimate Knowledge & Control of Entire Production Process
- Improves Relationships with Suppliers
- Improves Availability of Specific Cuts
- Faster, More Efficient, More Linear
- Consistent Supply of Diamonds



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Strategic Diamond Sourcing Initiative

Benefits Both the US & UK



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VISION 2020

Opportunities for Growth

- Maximize Mid Market
- Best in Bridal
- Digital EcoSystem

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Making Every Selling Environment Integrated and Supportive







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Many
eCommerce Sales
are Completed
In-Store
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Best-in-Class Digital EcoSystem
Customer
Records
Websites
Search Engines
Digital
Advertising
Social Media
eMail
eCommerce
Mobile
Customer Targeting
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


Websites
Redesigns
I DO!
DESIGN A RING
AS UNIQUE AS YOUR LOVE
SCOTT KAY
PANDORA
LE VIAN
GUCCI
25% OFF
HALF PRICE
KAY
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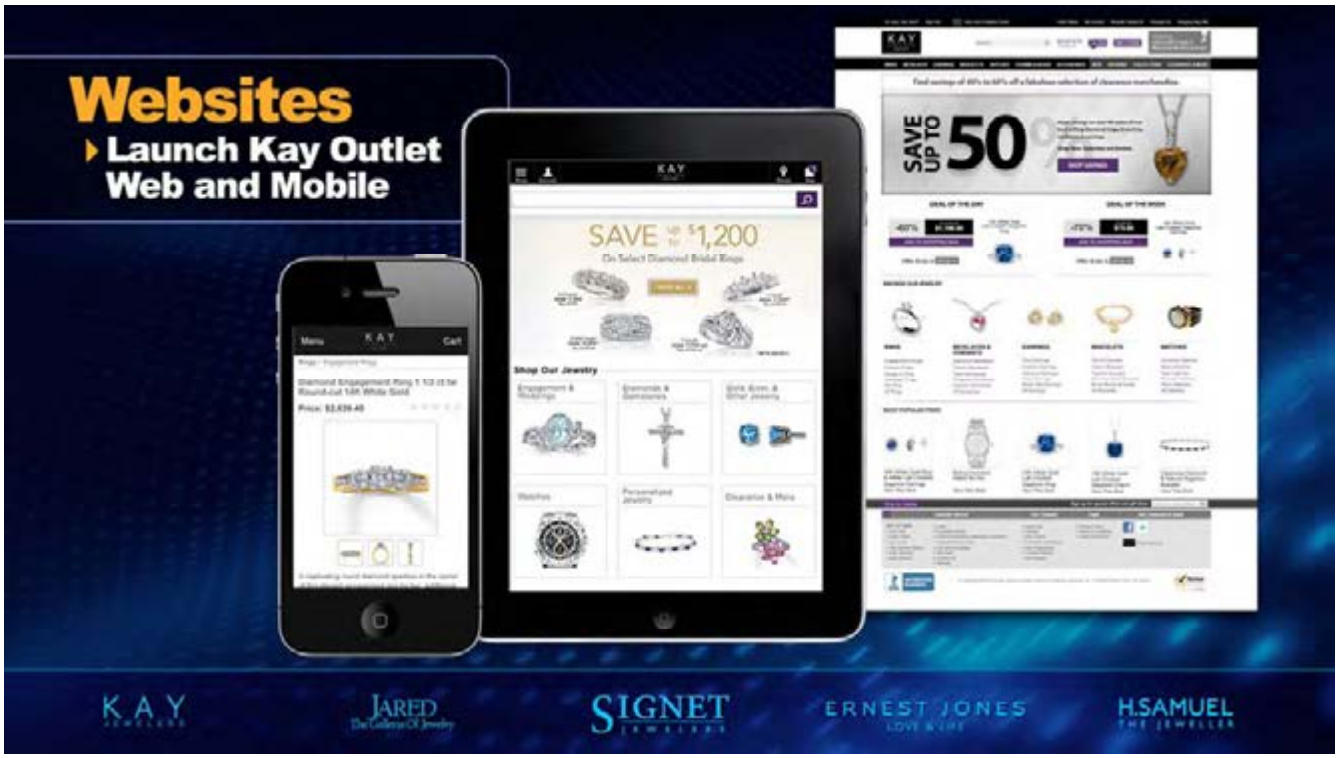
Websites
Launch Kay Outlet
Web and Mobile
SAVE UP TO $1,200
SAVE UP TO 50
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Websites
UK Microsites
ERNEST JONES
BREITLIN
DRIVE
H.SAMUEL
WHAT'S YOUR PASSION?
ABOUT CITIZEN
CITIZEN
ECO-DRIVE
ERNEST JONES
KAY
JARED
SIGNET
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Online Education Center
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US Mobile Site

- 44% of Kay.com & Jared.com eCommerce Sessions Originate from Smartphones or Tablets
- 2nd Quarter eCommerce Sales Up 36% in US



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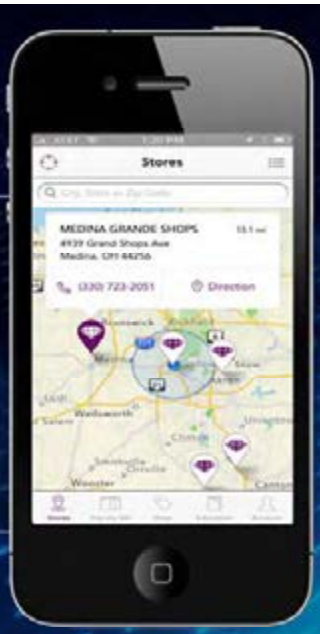
US Mobile App

- Manage Credit
- See Account & Bill Pay
- Store Locator



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UK Mobile Site Launched
H.SAMUEL
THE JEWELLER
search
25% OFF
ERNEST JONES
search
Together entwined
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SIGNET
ERNEST JONES
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New Tablet-Optimized Version of Our Sites for iPad Users
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Tablets
in Stores
KAY
JARED
SIGNET
ERNEST JONES
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Rolling Out to
UK Stores Later
this Year!
25% OFF
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SIGNET
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Customer eMail Preference Center



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Social Media



Ultimate Engagement Leads to Ultimate Customer Experience

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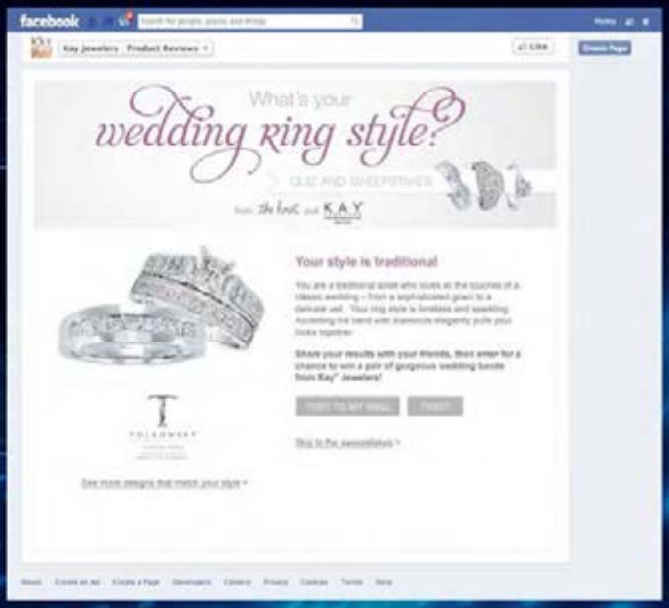
Partnership to Foster Customer Engagement



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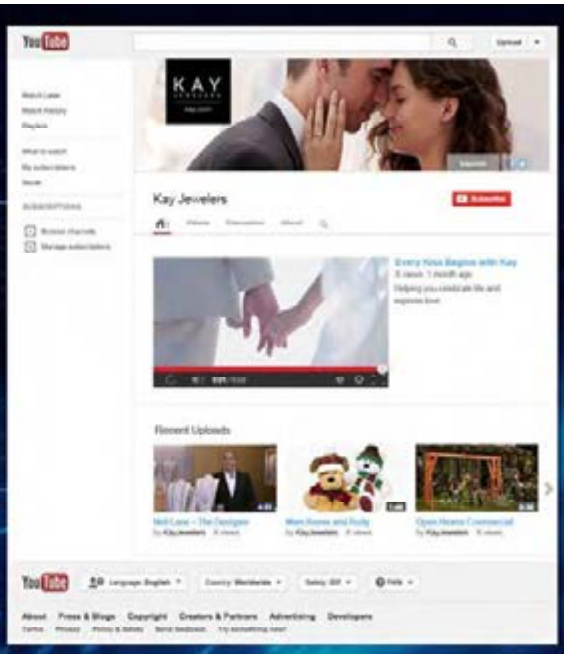
Kay YouTube Channel



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Facebook
Rebecca Malles Mills Maybe I will get this for myself!!!
September 4 at 9:52pm · Like
Athena Day Robinson I LOVE my Leo Diamond! I always get compliments on it! So beautiful!
July 15 at 7:22pm via mobile · Like
Jacquesan T. Stratton TBI have this ring and I love it. I only take it off to clean it. It sparkles like no other!
July 15 at 10:42pm via mobile · Like
THE LEO
LEO DIAMOND
Anita Marlowe WOW....this is STUNNING!!!
September 4 at 11:05pm via mobile · Like
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CATALOG
eMAIL
WEBSITES
SEARCH ENGINES
DIGITAL
ADVERTISING
TABLETS
P.O.P.
eCOMMERCE
TELEVISION/
RADIO
SOCIAL MEDIA
MOBILE
CUSTOMER TARGETING
JEWELRY BRANDS/
NON-BRANDED JEWELRY
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Our Goal is to Be Best in Both Markets

- Launch New Products & Services
- Drive Outstanding Customer Experience
- Increase Our International Customer Reach



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VISION
2020
Opportunities for Growth
Maximize Mid Market
Best in Bridal
Digital EcoSystem
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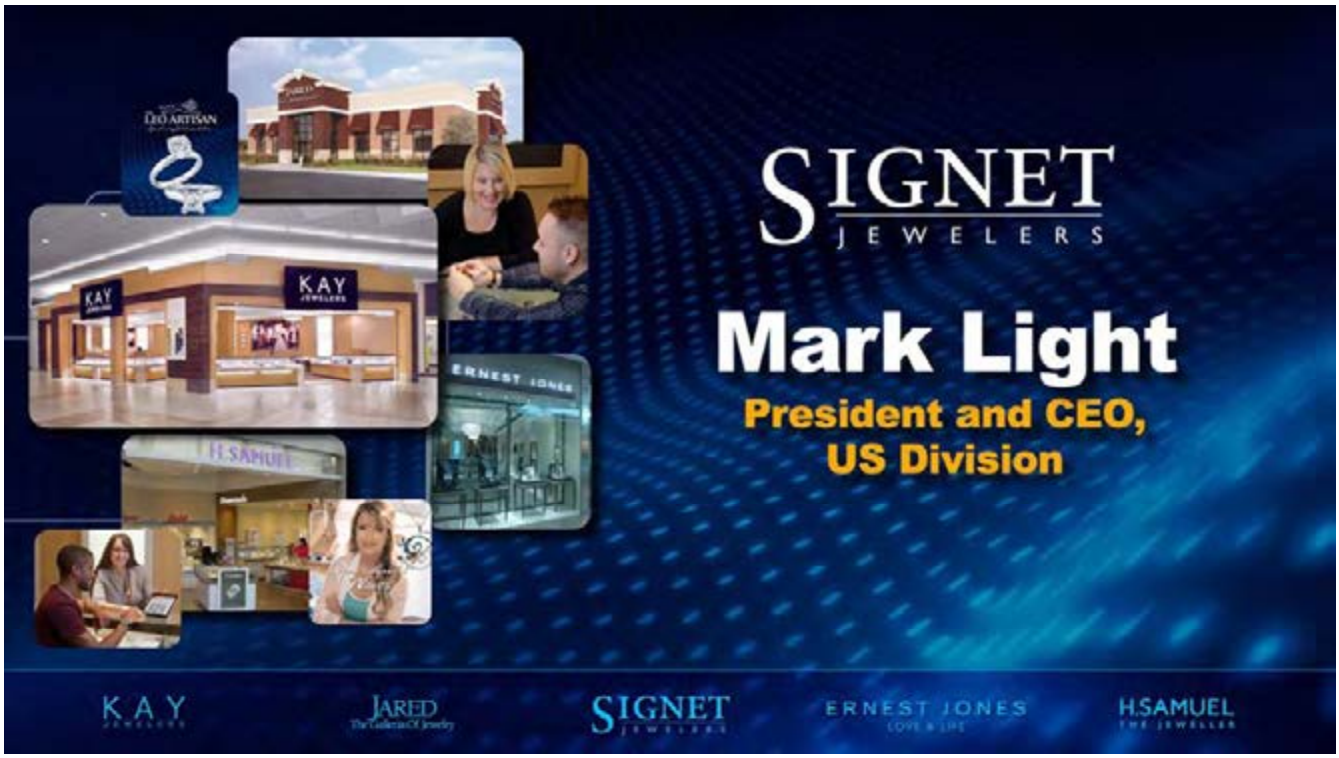
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Mark Light
President and CEO,
US Division
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Mid Market Drivers
Store Growth
Evolution of Our Store Brands
Branded Merchandise
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Store Growth
75-85
Store Openings
63-70 Kay Mall, Off-Mall and Outlet
12-15 Jared
KAY
JARED
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Store Growth
FY14
1,500
US Stores
FY15
75-85
New Stores
KAY
JARED
SIGNET
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Developing Stores of the Future
Increased Remodel Cycle Beginning in FY15
Testing Kay and Jared Redesigns
Drive Productivity
Evolve with Our Customers
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KAY JEWELERS

Store Growth Opportunities!

500-600 Kay Off-Mall Locations are Possible

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Kay

1,300

Selling sq ft (avg.)



Jared

4,800

Selling sq ft (avg.)

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OUTLET STRATEGY

KAY JEWELERS — OUTLET —

- Formed an Outlet Division Team
- Assessed Outlet Buying, Pricing Tactics and Marketing
- Outlet is a Strong Growth Opportunity

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Defining the Outlet Customer

- Shop Differently
- Different Needs from City to City
- Looking for the Best Value
- Foreign Tourism in Key Metropolitan Areas



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Defining the Outlet Customer



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Outlet Value Proposition

- Kay Branded Merchandise
- Outlet Specific Merchandise
- Previously Owned Merchandise
- Clearance Merchandise



CANADIAN DIAMOND

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OUTLET
Plans for Outlet to Exceed 200 Stores
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OUTLET STRATEGY
KAY
JEWELERS
OUTLET
A Journey That is Just Beginning
Increasing Market Share
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Branded, Differentiated, Exclusive Merchandise

- Developing Exciting New Brands
- Expanding Existing Successful Brands

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Open Hearts by Jane Seymour®



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Open Hearts
Waves
by Jane Seymour
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The Evolution of Open Hearts by Jane Seymour
2008
2009
2010
2011
2012
2013
KAY
JARED
SIGNET
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charmed memories
PANDORA
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


charmed
memories
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


charmed
memories
KAY
JARED
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Exclusive Charms
PANDORA
UNFORGETTABLE MOMENTS
Floral Bouquet
Family Tree
Three Kings
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Color Diamonds
Are A Hot Trend In Jewelry!
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GEN Y BELIEVES
COLOR DIAMONDS ARE
THE DIAMONDS OF
THEIR GENERATION!
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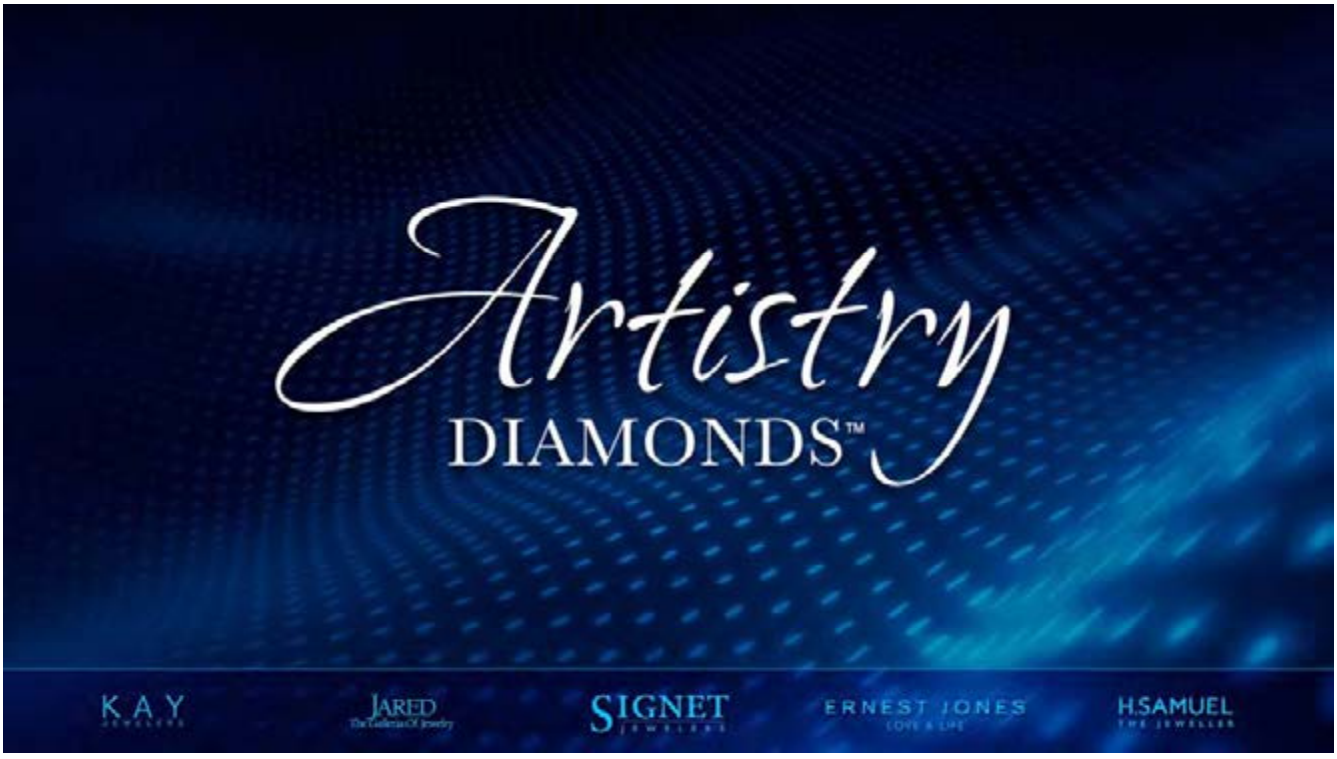
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JARED Vivid
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Opportunities for Growth

- Maximize Mid Market
- Best in Bridal
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- Bridal is Nearly 50% of Business
- Continuing to Improve



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Best in Bridal
THE LE
TOLKOWSKY
Neil Lane
Neil Lane
KAY
JARED
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Neil Lane
BRIDAL
One of Our Fastest Growing Brands
New Styles
Larger Center Stones
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Neil Lane
Designs™
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


TOLKOWSKY™
New Designs
Testing Inserts and Wraps
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Tolkowsky Selling System
TOLKOWSKY ON KAY.COM
HOME
TOLKOWSKY HERITAGE
TOLKOWSKY 4C'S
PRODUCT
CERTIFICATION
CONSUMER CONFIDENCE
VIDEOS
TOLKOWSKY
INVENTORS OF THE
IDEAL CUT DIAMOND
Established for over two hundred years, Tolkowsky is regarded as the foremost name in the diamond industry.
From the invention of the Ideal Cut by Marcel Tolkowsky in 1919, to his nephew Gabi cutting the world's largest and most valuable diamonds, Tolkowsky have changed the way we look at diamonds forever.
"My family is proud of our heritage and contribution to the diamond world, particularly for the diamond genius of Marcel Tolkowsky, inventor of the Ideal Cut."
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THE
LEO DIAMOND
by Leo Schachter
KAY
JARED
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THE
LEO ARTISAN
by Leo Schachter
Extending to Kay Mall Stores
KAY
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We are Committed to Evolving and Expanding Our Brands!
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We Have the Processes, Technology and Team in Place to Be on the Cutting Edge.

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Virtual Inventory



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MERCHANDISE
INITIATIVES
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CUSTOM
JEWELRY
DESIGN
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


With Custom Design
OPTIONS ARE ENDLESS
DESIGN & SERVICE CENTER
KAY
JARED
SIGNET
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Special Appeal to Customers
LOOKING FOR A UNIQUE PIECE!
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SIGNET
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H.SAMUEL


Our Mission
Celebrate Life,
Express Love
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


SIGNET
JEWELERS
More Tools and Resources
Evolving as Customer Base Evolves
The Destination for Best in Bridal
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Digital EcoSystem
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JARED
SIGNET
ERNEST JONES
H.SAMUEL


CATALOG
eMAIL
WEBSITES
SEARCH ENGINES
DIGITAL ADVERTISING
P.O.P.
TABLETS
eCOMMERCE
TELEVISION/ RADIO
SOCIAL MEDIA
MOBILE CUSTOMER TARGETING
JEWELRY BRANDS/ NON-BRANDED JEWELRY
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National TV Advertising



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Bridal TV Advertising



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SEC
B1G
KAY
JEWELERS
Every kiss begins with Kay.
THANKSGIVING
GEMS
PRESENTED BY:
KAY
JEWELERS
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


This Year's Expanded TV
Campaign Will be Memorable and
CREATE ENGAGEMENT
LIKE NEVER BEFORE!
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SIGNET
ERNEST JONES
H.SAMUEL


KAY
JEWELERS
KAY
JEWELERS
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


JARED
The Galleria Of Jewelry
HEIDI
1
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


VISION
2020
Opportunities for Growth
Maximize Mid Market
Best in Bridal
Digital EcoSystem
KAY
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SIGNET
ERNEST JONES
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Competitive Strengths and Exciting Initiatives
Technology and Resources
Sales and Profit Track Record
Financial Strength
Long Term Strategy
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H.SAMUEL


Over
18,000
Strong!
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SIGNET
ERNEST JONES
H.SAMUEL


Professional Engagement
Drives Customer Engagement
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SIGNET
ERNEST JONES
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SIGNET JEWELERS

Sebastian Hobbs

Managing Director, UK Division

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Overview

UK Market Context

- H.Samuel & Ernest Jones

UK Activities to Deliver Long Term Growth Strategy & +10% Operating Margin

- People
- Merchandise Initiatives
- Real Estate Activities
- Digital EcoSystem
- Marketing Activities

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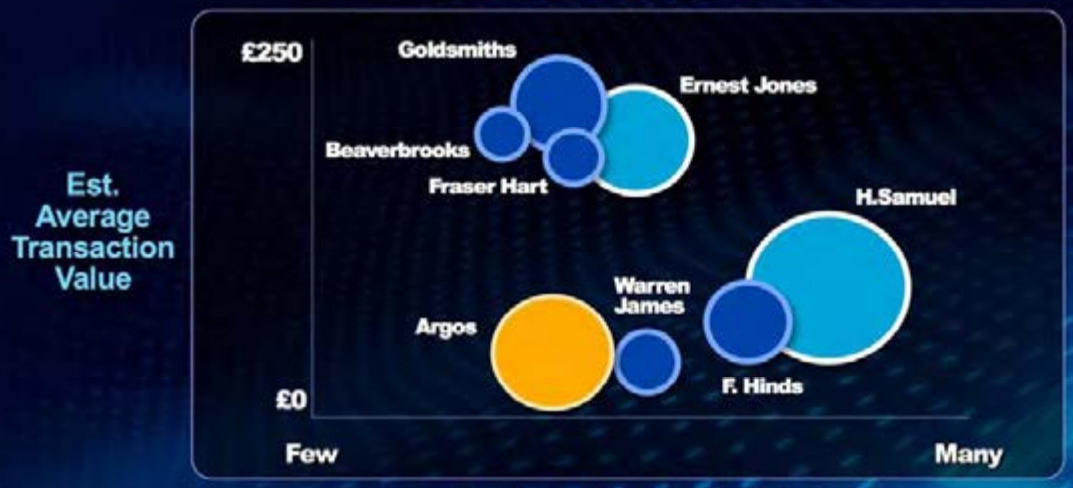
UK Market



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H.Samuel

- #1 Jeweler in UK
- Most Recognized Jewelry Brand
- Targets Mid Market Customers
- 54.5% of UK Sales

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Ernest Jones

- #2 Jeweler in UK
- Targets Upper-Mid Market
- 45.5% of UK Sales

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Our Teams Drive the Business

- University Partnerships for Process Improvement
- Trade Certifications
- Robust In-House Learning Programs

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Best in Bridal

Merchandise Initiatives

- High Quality Incredible Brands
- Marketing Initiatives
- Evolving Our Selling Systems In Stores

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H.SAMUEL
THE JEWELLER
Forever: More Facets
Perfect Fit: Bridal Sets
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ERNEST JONES
H.SAMUEL


ERNEST JONES
LOVE & LIFE
Successful Tests Have
Led to Expanded Distribution
of Bridal Brands
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JARED
SIGNET
ERNEST JONES
H.SAMUEL


Fashion Jewelry
Initiatives
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SIGNET
ERNEST JONES
H.SAMUEL


AMANDA WAKELEY
Exclusively for
ERNEST JONES
Strong Results With
Exclusive Designer Brand
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


LE VIAN®
Exclusive to
Ernest Jones
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


RADIANCE
MADE WITH SWAROVSKI® ELEMENTS
Exclusive
Affordable Crystal
Designs for H.Samuel
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


Watch
Initiatives
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


H.SAMUEL
THE JEWELLER
Leads UK Mid Market in Watches
Continuous Product Refinement
New Brand Introductions
KAY
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ERNEST JONES
H.SAMUEL


ERNEST JONES
LOVE & LIFE
Shop-in-Shop Presents Variety of Luxury Brands Effectively
KAY
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SIGNET
ERNEST JONES
H.SAMUEL


MICHAEL KORS
Ernest Jones Sells One of the World's Hottest Brands
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JARED
SIGNET
ERNEST JONES
H.SAMUEL

Merchandise Initiatives

- Continuous Customer Research and Product Testing
- Branded, Differentiated and Exclusive Merchandise
- Faster Response to Fashion Trends
- Best in Bridal
- Lead in Mid to Upper-Mid Market

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Real Estate

- Rationalize Portfolio
- Focused on Regional Malls
- Evolving Our Best Performing Stores





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ERNEST JONES
Refit Store
Ernest Jones Bluewater
Strong Presentation of Brands
Enhanced Diamond Area
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New Store
Ernest Jones Gatwick Airport
Opened Summer 2013
Only Jeweler in this Tax-Free Area
Early Results Encouraging
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H.SAMUEL
THE JEWELLER
DIAMONDS
New Concept
H.Samuel
Clear Navigation to Guide Customers
Technology to Enhance Customer Experience
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SIGNET
ERNEST JONES
H.SAMUEL


Digital EcoSystem
New Initiatives This Year
Extended Merchandise Availability & Ordering Capability
Mobile Sites
Branded Microsites
www.hsamuel.co.uk
H.SAMUEL
THE JEWELLER
search
www.ernestjones.co.uk
ERNEST JONES
search
Together entwined
JEWELLERY
WATCHES
DRIVE
CITIZEN
ECO-DRIVE
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MORE SOCIAL MEDIA THAN EVER!

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Marketing

- Measure Effectiveness to Deliver the Best Mix
  - TV
  - Press
  - CRM
  - Door Drops
  - Media Inserts
  - In-Store Catalogs
- Research Backed Insight Determined Content and Media Mix







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SAY IT BETTER
this Christmas
HALF PRICE
H.SAMUEL
THE FOREVER DIAMOND
The Forever Diamond
Featured for the First
Time on TV!
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


Print
Advertising
A BRILLIANCE
BEYOND COMPARE
LEO DIAMOND
ERNEST JONES
LOVE & LIFE
Make wishes
come true
save £400
ERNEST JONES
LOVE & LIFE
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


Delivering Long Term UK Growth
People & Customer Service
Merchandise Initiatives
Best in Bridal
Fashion Jewelry
Watches
Investment in Real Estate
Digital EcoSystem
Marketing Activities
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SIGNET
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H.SAMUEL


SIGNET
JEWELERS
Ronald Ristau
CFO, Signet Jewelers
KAY
JARED
SIGNET
ERNEST JONES
H.SAMUEL


Proven Financial Performance
Gross Margin (%)
50.0
40.0
30.0
20.0
10.0
0
32.0
32.6
36.2
38.3
38.6
FY09
FY10
FY11
FY12
FY13
SG&A to Sales (%)
29.5
29.0
28.5
28.0
27.5
27.0
29.1
28.0
28.5
28.2
28.6
FY09
FY10
FY11
FY12
FY13
Operating Income ($ Millions)
600.0
500.0
400.0
300.0
200.0
100.0
0
215.8
264.5
372.5
507.4
560.5
FY09*
FY10
FY11
FY12
FY13
Diluted EPS ($)
5.00
4.00
3.00
2.00
1.00
0
1.47
1.83
2.66
3.73
4.35
FY09*
FY10
FY11*
FY12
FY13
Fiscal 2009 excludes goodwill impairment and relisting costs ("items") of $516.9M and $10.5M, respectively. Operating income and diluted eps excluding items are non-GAAP measures.
Fiscal 2011 excludes impact of make whole payment of $0.34 per share relating to early redemption of loan notes. Diluted eps excluding items is a non-GAAP measure.
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Key Drivers of Future Financial Performance

- Growth in Store and Digital EcoSystem Productivity
- Growth in New Stores
- Consistent Improvement in Our World Class Operations
- Increasing Financial Strength and Flexibility

Focus on Shareholder Value

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Growth in US Store Productivity



FY09
$1.525 Million



FY13
$2.002 Million



FY09
$4.473 Million



FY13
$5.201 Million

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Key Drivers of Sales Productivity Increases

- Investment in Our Team
- Digital EcoSystem
- Best in Bridal Initiative
- Product Innovation and Branding
- Impactful Advertising
- Enhanced Technology
- Innovation in Store Design
- In-House Credit Program



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Store Portfolio Growth

	Kay Regional Mall	Kay Off-Mall*	Jared	Regional Brands	Total US
Jan 2014 Estimate	772	330	205	181	1,488
Current Potential	800-850	500-600	250-300	100	1,650-1,850

*Off-Mall includes power centers, outlets, outlet centers, lifestyle and street stores.

	H.Samuel	Ernest Jones	Total UK
Jan 2014 Estimate	292	184	476
Current Potential	250	150-175	400-425

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Operating Margin Expansion

Operating Margin Milestone > 15%



Operating Margin (%)

Driven by:

- Productivity Growth
- Expense Management
- Credit Income

* Excludes goodwill impairment and relisting costs ("items") of $516.9M and $10.5M, respectively. Operating margin excluding items is a non-GAAP measure.

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Credit Enables Sales and Expands Operating Margins

- Enables Sales
- Supports Bridal Initiative
- Meets our Customers' Needs
- Supports Operating Margin Growth

	FY13 In Millions	% of US Sales	FY12 In Millions	% of US Sales
Net Bad Debt Expense	($122.4)	3.7%	($103.1)	3.4%
Late Charge Income	27.5	0.8%	23.2	0.8%
Subtotal	(94.9)	2.9%	(79.9)	2.6%
Interest Income	159.7	4.9%	125.4	4.1%
Net Impact *	64.8	2.0%	45.5	1.5%

* Excludes the impact of operating costs.

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Financial Strength and Flexibility

- Strong Cash Flow
- Top Priority is Re-investing Capital in the Business
  - Capital Expenditure Estimate FY14 $180 – $195 Million
  - Capital Expenditure Estimate FY15 $195 – $215 Million
- Shareholder Returns Driven by
  - Business Performance
  - Dividends
  - Share Repurchase Program
- Year End Cash Target of 7% - 9% of Sales



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Business Summary

- #1 Specialty Retail Jeweler in the US and UK
- Committed to Profitable Market Share Growth
- Proven Ability to Manage All Phases of the Economic Cycle
- Earnings Growth Via Productivity, Space and Leverage
- Strong Cash Flow and Financial Strength



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Investor Day & Store Tours

Speaker Biographies

Mike Barnes is the Chief Executive Officer of Signet Jewelers and was appointed to the Board in January 2011. Prior to joining the Company, Mr. Barnes was President, Chief Operating Officer and a director of Fossil, Inc., having served in those and other executive capacities at Fossil since 1985, and as a director of Fossil since it became a public company in 1993. Mr. Barnes is a director of Darden Restaurants, Inc.

Ronald Ristau joined Signet as CFO designate on April 15, 2010, and became CFO with effect from June 26, 2010. Prior to joining Signet, he spent ten years with New York & Company, Inc. and its predecessors, most recently as President, CFO and Director. In addition, he has held posts at Revlon, Inc., Playtex International, United Technologies Corporation and Peat, Marwick Mitchell & Co. Mr. Ristau is a Certified Public Accountant.

Mark Light is the President and Chief Executive Officer of Signet's US division. Mr. Light began his career with Signet's US division over 35 years ago and has held multiple positions, including Divisional Merchandise Manager/Buyer, Vice President of Merchandising, Division President, Executive Vice President of Operations, President & Chief Operating Officer. Mr. Light serves on the Board of Directors for Jewelers of America, Jewelers for Children and in the Greater Akron Community, ACCESS Inc. a shelter for homeless women and children. Mark has been nominated by the Regis Corporation Board of Directors for election as a director at the October 22, 2013 shareholders meeting.

Sebastian Hobbs is the Managing Director of Signet's UK Division. Mr. Hobbs joined Signet's UK division as Commercial Director in March 2011. Prior to this, he was Group Commercial Director of Blacks Leisure Group, Trading Controller for WH Smith and held management positions at Mothercare and British Home Stores.

Other Executives in Attendance

Ed Hrabak is the Executive Vice President and Chief Operating Officer of Signet's US division. Prior to this, he served as Senior Vice President and General Merchandising Manager, and held a number of management positions since joining Signet as a merchandise buyer in 1978. Mr. Hrabak is also a Governing Board Member of the Diamond Empowerment Fund and on the Board of Directors for American Diabetes Akron/Canton Chapter.

George Murray is the Senior Vice President of Marketing of Signet's US Division. Prior to this, he has served as Director of Marketing and Vice President of Marketing. Prior to joining Signet, Mr. Murray served as Vice President of Marketing for Chiquita-Morrell, Inc. and Director of Marketing at Purdue Farms Incorporated. He also held positions in Brand Management and Financial Planning and Analysis at General Foods Corporation. Mr. Murray is currently on the Board of the Regional American Heart Association and is an advisor for Hudson Job Search.

Tryna Kochanek is the Senior Vice President of Field Operations for Signet's US Division. Prior to this, she has served as Store Manager, District Manager and Vice President of Regional Operations. Tryna currently serves as the President of the Women's Jewelry Association. She has been on the Board of Directors since 2009 and a member since 2000. She is also on the Executive Board of the Diamond Council of America and the Board of Trustees of Big Sisters/Big Brothers of Medina/Summit County, OH.