



NEWS RELEASE

# Pivotree Announces Completion of Vertical Amalgamation

1/3/2024

TORONTO--(BUSINESS WIRE)-- Pivotree Inc. (TSXV: PVT) ("Pivotree" or the "Company") announced today that, pursuant to the Business Corporations Act (Ontario), it has completed a short-form, vertical amalgamation with its wholly-owned subsidiary, Thinkwrap Solutions Inc., effective January 1, 2024.

## About Pivotree

**Pivotree**, a leader in **frictionless commerce**, strategizes, designs, builds, and manages digital Commerce, Data Management, and Supply Chain solutions for over 200 major retailers and branded manufacturers globally. With a portfolio of digital products as well as managed and professional services, Pivotree provides businesses of all sizes with true end-to-end solutions. Headquartered in Toronto, Canada, with offices and customers in the Americas, EMEA, and APAC, Pivotree is widely recognized as a high-growth company and industry leader. For more information, visit [www.pivotree.com](http://www.pivotree.com) or follow us on [LinkedIn](#).

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

For further information, please contact:

Mo Ashoor, Chief Financial Officer

[investor@pivotree.com](mailto:investor@pivotree.com)

1-877-767-5577

Sarah Kirk-Douglas, Vice President of Marketing

[sarah.kirk-douglas@pivotree.com](mailto:sarah.kirk-douglas@pivotree.com)

905-251-6502

Source: Pivotree Inc.

