NEWS RELEASE

Pivotree Inc. Announces Results from its Annual and Special Meeting of Shareholders

6/22/2023

TORONTO--(BUSINESS WIRE)-- Pivotree Inc. (TSXV:PVT) (“Pivotree” or the “Company”), announced today the results of its annual and special meeting of shareholders held on June 22, 2023 (the “Meeting”). All of the resolutions proposed, as set out in the Company's management information circular dated May 8, 2023 (the “Management Information Circular”), were duly passed by the shareholders of the Company.

Each of the seven (7) nominees listed in the Management Information Circular of the Company was re-elected as a Director of the Company for the ensuing year: Ashlee Aldridge, Brian Beattie, Scott Bryan, William Di Nardo, Vernon Lobo, William Morris and Bryan O’Neil.

In addition, the resolution to appoint BDO Canada LLP as auditor of the Company for the ensuing year at a remuneration to be fixed by the Board of Directors was approved and the ordinary resolution to approve the omnibus equity incentive plan (the “Incentive Plan”) and the ordinary resolution to approve the employee share purchase plan (the “ESP Plan”) of the Company was approved.

A summary of the Incentive Plan and ESP Plan is provided in the Management Information Circular, which is available on the Company's profile on SEDAR at **www.sedar.com**.

About Pivotree

Pivotree, a leader in frictionless commerce, designs, builds and manages digital platforms in Commerce, Data Management, and Supply Chain for over 250 major retail and branded manufacturers globally. Pivotree’s portfolio of digital solutions, managed and professional services help provide retailers with true end-to-end solutions to manage complex digital commerce platforms, along with ongoing support from strategic planning through platform selection, deployment, and hosting, to data and supply chain management. Headquartered in Toronto, Canada with offices and customers in the Americas, EMEA, and APAC, Pivotree is widely recognized as a high-growth company

and industry leader. For more information, visit **www.pivotree.com**

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